

DEADLINE:
September 19,
2008



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Presented by:



Title Sponsor, 2008 City of Los Angeles
Latino Heritage Month



Mayor Antonio R. Villaraigosa, The City of Los Angeles and The Latino Heritage Month Committee
Invite Los Angeles County public and private school students in grades K-12 to participate in this year's



"Celebrating a Mosaic of Cultures"

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FOR CONTEST RULES CONTACT US AT:
LATINO.LACITY.ORG
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Mayor Antonio R. Villaraigosa, the City of Los Angeles and the Latino Heritage Month Committee Invite you to participate in this year's **POSTER COMPETITION**

Purpose: To celebrate Latino heritage and to promote greater access to the arts in Los Angeles

Theme: "Celebrating a Mosaic of Cultures"

To participate in this Poster competition, it is required that you choose one of the following figures from Latino history and connect it to the theme:

Luis Walter Alvarez: (Nobel Prize in Physics 1968, member of the "Manhattan Project"); **Michelle Bachelet:** (First female president of Chile); **Roberto Clemente:** (Pro Baseball player who was killed delivering humanitarian aide to earthquake victims); **Junot Diaz:** (Pulitzer Prize winner in Literature); **Dolores Huerta:** Co-founder of the UFW and continuing champion of farm worker rights); **Victor Jara:** (Folk Singer who was murdered for his stance on human rights); **Antonio Carlos Jobim:** (Pioneer of the "Bossa Nova" music style); **Ralph Lazo:** (Voluntarily followed his friends and neighbors into the Japanese Internment Camps during WWII); **Gabriel Garcia Marquez:** (Recipient of the Nobel Prize in Literature 1982); **Rigoberta Menchu:** (Recipient Nobel Peace Prize Winner in 1992, for her lifelong dedication to the struggles of Guatemala's indigenous people); **Luisa Moreno:** (An early leader in the U.S. labor movement); **Ellen Ochoa:** (First Hispanic Woman in Space); **Msr. Oscar A. Romero:** (Dedicated his life and was killed for speaking out against human rights violations); **Hon. Edward Roybal:** (Former L.A. City Councilmember and Congressman who dedicated his life and career to improving the lives of his constituents); **Mercedes Sosa:** (pioneering folk singer, arrested for her political views); **Luis Valdez:** (Father of Chicano Theatre also wrote and directed Zoot Suit, chronicling the real life events of the Sleepy Lagoon Murder trial)

Eligibility: Any child and teen living in Los Angeles County (in grades K-12 in public, private, or charter school)

Poster entry must have the following information:

on a 3 x 5 index card **taped** to the back:

1. Title of work & medium
2. Student's full name & **visible grade level**
3. Student's home mailing address
4. Student's home phone number or cell number
5. School's name & address
6. Teacher's full name, telephone number, e-mail
7. A sentence about the inspiration/description of the depicted subject matter

Submit poster entries to:

Office of the Mayor
Attn: L.H.M. Youth Education Program
200 N. Spring Street, Room 303
Los Angeles, CA 90012
Email: lhmyep@lacity.org

Poster Guidelines:

- Poster size **MUST NOT EXCEED 11" x 17" (without a mat board)**
- Poster must be on paper, canvas or wood • Only two-dimensional posters will be accepted • 3D work will **NOT** be accepted
- Collage is accepted **ONLY IF IT IS ORIGINAL ARTWORK** (magazine cutouts or previously published material not accepted)
- Poster medium can be watercolor, acrylic, oil, pen, pencil, chalk, marker, or original digital images or photography
- Poster must be signed by the student at the bottom right corner on the side of the work
- Poster will be judged on quality of the work, originality and creativity of the depicted figure chosen within the theme
- Only one entry per person (Previous Heritage Poster Competition 1st place winners in calendar years 2007 – 2008 are ineligible for 1st Place)

Deadline: **Posters MUST arrive by 9:00 am on Monday, September 22, 2008** (this is **NOT** a postmark date)

Prizes: **SCHOLARSHIP AWARDS*** provided by Wells Fargo Bank to 1st, 2nd, and 3rd Place winners in each division.

Division I	-	K to 1 st	\$150	\$100	\$50
Division II	-	2 nd to 3 rd	\$150	\$100	\$50
Division III	-	4 th to 5 th	\$150	\$100	\$50
Division IV	-	6 th to 8 th	\$200	\$150	\$100
Division V	-	9 th to 10 th	\$250	\$200	\$150
Division VI	-	11 th to 12 th	\$300	\$250	\$200

Additional prizes will be distributed at the event from our sponsors, The Walt Disney Company & Wells Fargo Bank.

Winners will be notified via phone call the week of September 28. **Winners are invited to attend an awards ceremony with Mayor Villaraigosa to be held on Saturday, September 27, 2008.** (Date subject to change.) Details of the awards ceremony will be provided at the time of winning notification.

All winning entries become the property of the City of Los Angeles. The City has the right to reproduce or publish the artwork in any medium for current or future use in educational materials and programs. Selection of winners by the committee is final.

*In the form of a U.S. Savings Bond at maturity. Valid Social Security Number is required to collect savings bond.

FOR ADDITIONAL INFORMATION PLEASE VISIT www.culturela.org, CALL (213) 473-9740 or Email: lhmyep@lacity.org