

# FACT SHEET

## **Guadalajara International Book Fair (Feria Internacional del Libro de Guadalajara - FIL)** **[www.fil.com.mex](http://www.fil.com.mex)**

### **FIL Background:**

- Guadalajara is located in the state of Jalisco, the heart of western Mexico, and has a population of approximately 1.6 million people
- The Guadalajara International Book Fair (FIL) was founded in 1987 by the University of Guadalajara
- The Guadalajara International Book Fair is the largest market in the world for Spanish language publications

### **FIL Dates:**

**Saturday, November 28\* - Sunday, December 6, 2009 (Guest of Honor: Los Angeles)**

\* Please note that this event starts the weekend following the US holiday of Thanksgiving.

### **FIL Statistics:**

The book and cultural fair takes place annually, supporting the following resources and results:

- More than 1,600 publishers representing 40 countries
- More than 300 book presentations
- Approximately 26,000 square meters of exhibit space
- More than 600,000 attended the Book Fair in 2007 including over 100,000 young people
- More than \$10 million dollars in economic benefits to the city of Guadalajara

### **FIL Literary and Cultural Program:**

- Three main areas of activity: publishing, academic presentations, and cultural presentations
- The main programmatic focus of the FIL is the activity of the actual Book Fair
- A cultural program of music, theater, and dance as well as visual arts exhibitions, film screenings, spoken word, and other cultural manifestations is presented by the Guest of Honor to depict the best of its culture for FIL visitors

### **Guest of Honor:**

Since 1993, FIL has named either a country or region as its Guest of Honor, giving it a venue to display the very best of its literary and cultural production. Past honorees include: Brazil, Argentina, Cuba, Quebec, Andalusia, and Colombia. Italy will be the Guest of Honor for the 2008 FIL (Saturday, November 29 - Sunday December 7, 2008) and **Los Angeles will be the Guest of Honor in 2009.**

### **Program Goals:**

- To showcase the highest quality arts and cultural projects from LA, ranging from the classical and traditional to the contemporary and experimental. Projects may explore forms that preserve cultural expressions as well as those that reflect the fusion and melding of cultures.
- To present arts projects that are emblematic of Los Angeles' artistic importance on the West Coast, in the United States, as well as its iconic image around the globe.
- To consider the variety of applications, peer review panel rankings, FIL expectations, and FIL venues in order to ultimately curate an exciting array of artistically excellent and successful projects that will create a holistic, well-balanced representation of Los Angeles.

### **FIL Venues:**

Below is a list of venues that can be used for FIL activities. Internet research about the venues may be useful for project planning. It is neither expected nor guaranteed that applicants will be confirmed for the specific venue of their choice. Some venues may be programmed with multiple exhibitions or may share different performance series.

## VISUAL/MEDIA ARTS VENUES:

1. MUSA – MUSEUM OF ARTS, MUSEO DE LAS ARTES  
Description: Visual arts exhibition space and performance/lecture space. Early 19<sup>th</sup> century building with two Orozco murals on the auditorium walls.
2. CENTRO CULTURAL CASA VALLARTA  
Description: Gallery space located in a 19<sup>th</sup> Century house with 5 exhibition rooms - one specifically dedicated to photography.
3. CASA ESCORZA  
Description: Designed specifically for photography exhibitions with 8 exhibition halls, a café, and a bookstore specializing in photography.
4. INSTITUTO CULTURAL CABAÑAS  
Description: Museum space for major exhibits. This 18<sup>th</sup> Century, neoclassical building, is a world heritage site with 23 courtyards and 106 rooms showcasing the permanent collection as well as temporary exhibitions.
5. REGIONAL MUSEUM OF GUADALAJARA  
Description: A convent inaugurated in 1758, now home to the Regional Museum, also known as The State Museum. Exhibition space for a permanent collection and temporary exhibits.
6. RAÚL ANGUIANO MUSEUM  
Description: A new museum with 3 galleries inaugurated in 2003 with space for a permanent collection of Modern arts as well as temporary exhibitions. There is a children's area, the Salón Niño Anguiano, where workshops and other activities are held.

## PERFORMING ARTS VENUES:

1. TEATRO DIANA  
Description: A 2,345 seat concert hall, with an additional black box stage. Teatro Diana, one of the leading performing spaces in Western Mexico, is a multi-faceted venue for large theatre shows as well as independent productions.
2. CENTRO CULTURAL CASA VALLARTA  
Description: See description above. Venue includes a performance/lecture space.
3. TEATRO EXPERIMENTAL DE JALISCO  
Description: Flexible 390 seat hall, built in 1960. The Theater Company from the University of Guadalajara has been headquartered here for 25 years.
4. PARAFINO ENRIQUE DÍAZ DE LEÓN  
Description: A 380 seat concert hall. Appropriate for small ensemble music concerts, this architectural jewel has one of Jose Clemente Orozco's most important murals.
5. FORO EXPO GUADALAJARA  
Description: A 34,000 sq. foot, tented, outdoor area that seats 2,100 people or holds 3,500 people standing, the Expo Forum is the main stage of the FIL where the guest of honor presents 9 nights of events. Performances are free, with diverse, public audiences growing throughout the week (Mondays - Wednesdays are mixed, Thursdays - Saturdays have more young people, and Sundays bring in families). This versatile space is equipped with advanced lighting technology and an adaptable sound system for all types of events.
6. TELMEX AUDITORIUM  
Description: Commercial, state of the art, stadium-type venue that holds up to 10,500 spectators, including 48 box suites. This venue has underground parking for public access.
7. TEATRO DEGOLLADO  
Description: A 1,077 seat, magnificently ornate theater built in 1866 and modeled after Milan's La Scala. Home to the Jalisco Philharmonic, Teatro DeGollado traditionally hosts concerts by visiting orchestras, plays, and other performances. Within the venue is the Camera Room for presentations with up to 160 seats.

**For more details about the venues listed above venues and other site-specific possibilities in Guadalajara, please use the internet.**

## **Funding:**

The National Endowment for the Arts (NEA) is working in partnership with the City of Los Angeles Department of Cultural Affairs (DCA) to make grants available to nonprofit arts and cultural organizations headquartered in the greater Los Angeles area (broadly defined). Grants are non-matching, however, projects that come with additional institutional support and/or other funding are encouraged.

Guidelines are available on DCA's website, [www.culturela.org](http://www.culturela.org). To access, click on Programs, then click on Grants, and then click on Special Initiatives.

Organization applications will be accepted for contemporary and/or traditional works in the visual arts (gallery exhibitions of media arts, multidisciplinary, folk art/craft, and visual/design exhibitions) and performing arts (dance, music, multidisciplinary, performative literary arts, site specific performances, theater, and traditional/folk arts).

## **Advance Travel and Budget Information:**

The Fair provides project-duration lodging, a modest per-diem (approximately \$30 US), project transportation in Mexico, production assistance (festival format), marketing, and other general program assistance.

Organizations will be responsible for making their own travel/shipping arrangements. The use of Federal funds for these projects requires adherence to the Fly America Act for travel ([www.tylon.com/resources/FlyAct.html](http://www.tylon.com/resources/FlyAct.html)). Both DCA and the NEA require mandatory liability and travelers insurance.

## **Application and Contracting Timeline:**

Applications will go to two DCA peer review panels (performing arts organizations and visual arts organizations) in December 2008.

Recommended applicants will be contacted by DCA by late January 2009, at which time a project manager from DCA will communicate with selected applicants about venue selections and presentation dates.

City of LA contracts will be signed in February/March 2009, at which time DCA staff can provide greater advice about documents needed, details about the festival, and lodging.

## **Important Dates:**

There will be a grant orientation meeting, during which you can ask questions and learn how to submit a project application, on Monday, October 6, from 10 a.m. to noon at the Department of Cultural Affairs' downtown office at 201 North Figueroa Street, Suite 1400, Los Angeles, CA, 90012. To RSVP, please call 213.202.5509 or send an email to: [janet.m.zelaya@lacity.org](mailto:janet.m.zelaya@lacity.org).

If you cannot attend the orientation meeting, please review the Guidelines and budget form and e-mail questions to: [joe.smoke@lacity.org](mailto:joe.smoke@lacity.org).

## **Postmark Application Deadline: November 7, 2008**