CALL FOR ARTISTS
DEPARTMENT OF CULTURAL AFFAIRS, PUBLIC ART DIVISION

UTILITY BOX ARTISTS
CITY OF LA UTILITY BOX ART
Deadline - Thursday, November 3, 2016, 11:59 p.m.
PROJECT DESCRIPTION
The Department of Cultural Affairs, in collaboration with the Council Offices, seeks to enhance the cultural environment, visual landscape and the quality of life for residents and visitors to Los Angeles neighborhoods. The Utility Box Art Project will involve local artists contributing to the beautification of the City. Artists, artist teams or arts organizations will convey a sense of community pride by transforming utility or electrical boxes into distinctive works of art. In many instances the Utility Boxes have already been identified and are clustered along major thoroughfares throughout a particular council district. This program will encourage the creative interaction of artists, City officials and community members to enliven the public space in these corridors.

CRITERIA
Successful artists, artist teams or arts organizations must demonstrate the following:

- Willingness to create consistent artistic vision that conveys the interior conversation of the community.
- The administrative capacity to oversee multiple Utility Box projects simultaneously.
- Artist teams who apply must demonstrate both the qualifications of individual team members, as well as the team’s qualifications to work together on projects.

Chosen artists, artist teams or arts organizations must attend multiple meetings with City agencies, elected officials, the public, and others as required, and work with Council Office and DCA to develop and implement a concept proposal. All projects must adhere to the Department of Transportation Guidelines (<https://goo.gl/SvNQ8F>), comply with City codes, and an approval process by the council district, in regard to location, specifications, installation, and other issues as appropriate for the selected project.

ELIGIBILITY
This RFQ is open to professional individual artists, artist teams, or arts organizations who live, work or operate in the County of Los Angeles. Artists, artist teams and arts organizations pre-qualified for other DCA-administered public art opportunities are eligible to apply to this RFQ. In order to remain eligible for Utility Box Art projects, an artist team must retain the same members as stated in its original application to this RFQ. Employees of the City of Los Angeles are ineligible to apply.

BUDGET
The art budgets for projects may range from $750 to $1,000 per box, with a ten (10) utility box minimum per artists, artists teams or arts organizations. Up to 100 boxes will be painted or approved. Each budget will be all-inclusive, and must cover all expenses associated with the concept, implementation, and post-implementation of the commissioned utility box art project, including design development, production and execution, as well as any required presentations, approvals, and/or City permits. This project is funded through the Arts Development Fee Program and/or other art programs funded by the Department of Cultural Affairs.
SELECTION PROCESS
A selection committee will review all applications received in response to this RFQ, and select up to twenty-five (25) artists, artist teams or arts organizations for the 2016 Pre-Qualified Roster of artists, artist teams, or arts organizations, for Utility Box Art projects which will remain active for two (2) years from the date of the selection panel. Once selected, pre-qualified artists, artist teams or arts organizations will be eligible to develop proposals as individual public art Utility Box Art projects are initiated by DCA. Separate selection panels will convene for such projects, in order to review Utility Box Art proposals, interview proposing artists, artist teams or arts organizations and from that review determine who will receive the commission. All selection panels will be comprised of artists, arts professionals, City representatives and/or community members, and administered by DCA.

HOW TO APPLY

RFQ available online at: <https://culturela.slideroom.com>

All application materials must be submitted electronically via SlideRoom by: 11:59 pm Thursday, November 3, 2016 <https://culturela.slideroom.com>. Incomplete and late submissions will be deemed ineligible and will not be considered. A complete submission must include:

- **ARTIST CONTACT INFORMATION** Include name, business name (if applicable), physical address, mailing address, telephone and email. Teams must identify one artist to be DCA's primary contact, as well as contact information for all artists on the team.

- **STATEMENT of INTEREST** (PDF or DOC format only, 1 page max) in creating public art for Utility Boxes.

- **RÉSUMÉ or CURRICULUM VITAE** (PDF or DOC format only, 4 pages max); artist, artist teams or arts organizations must submit a CV for each artist on the team.

- **TEN (10) IMAGES** (JPG format only, 72 DPI min and 5 MB max per file; SlideRoom compatible) of completed artwork; image files must include description of work, title, budget, community agency and be labeled sequentially (i.e. 01, 02, 03…). Teams may submit no more than 10 images total. Additional material included that is not requested by DCA will not be reviewed.

ABOUT DCA
The Department of Cultural Affairs manages the City of Los Angeles public art programs. DCA supports the creativity of local artists by funding and partnering with the City's arts and cultural communities. The City demonstrates an ongoing commitment to arts and culture through DCA's ongoing activities, including community arts programming, cultural grants, marketing, public arts and youth arts and education programs, to stimulate and foster the creation of arts and cultural experiences throughout the diverse neighborhoods of LA.

DCA RIGHTS + RESPONSIBILITIES
The Department of Cultural Affairs reserves the right to decline all submissions, cancel this Request for Qualifications (RFQ) or cancel any qualified list at any time. This RFQ is subject to Minority Business Enterprise/Women Business Enterprise and the Living Wage, Contractor Responsibility, Equal Benefits Ordinances, and other ordinances in effect in the City of Los Angeles.

QUESTIONS?

Please contact Rhonda Mitchell at DCA's Public Art Division: 213 202-5544 or <DCA.publicart@lacity.org>.