



MEDIA ALERT
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City of Los Angeles
Department of Cultural Affairs (DCA)
Announces
Release of 2018-19 Cultural Grant Program Guidelines
for
Nonprofit Organizations and Festival Producers

Los Angeles – The City of Los Angeles Department of Cultural Affairs (DCA) today announced the release of its 2018-19 Cultural Grant Guidelines for Nonprofit organizations and festival producers seeking grant support for free and/or low cost cultural events to take place between July 1, 2018 and June 30, 2019. Guidelines and instructions for DCA’s **2018-2019 Cultural Grants Program** can be found online at: <http://dcaredesign.org/grants/>.

The deadline for online submission of application materials is **Friday, August 25, 2017, at 11:59 p.m.**

“Our Cultural Grants Program supports creative projects that reflect the core values of the Department of Cultural Affairs: access, equity, and excellence,” said **Danielle Brazell, DCA’s General Manager**. “Through these vital partnerships with local organizations, we can deliver world-class arts and cultural experiences throughout the year that activate and engage our residents and visitors in neighborhoods all across Los Angeles.”

Cultural events funded by DCA should be easily accessible for targeted communities or general audiences of City of Los Angeles residents, visitors, and/or tourists. Eligibility and scoring are described for proposals in various art discipline(s), with a special emphasis on projects in: Culture/History, Design/Visual Arts, Literary Arts, Media Arts, Outdoor Festivals/Parades, Traditional/Folk Arts, and Business Management/Arts Advocacy.

With this Request for Proposals (RFP), DCA is seeking to invest in a variety of expertly produced, uniquely disbursed, and socially relevant projects that: may take the form of participatory workshops and/or engaged demonstrations; include full-time, part-time, seasonal, or occasional jobs for artists and art-event coordinators; and have broad marketing and measurable impact.



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The proposed projects should be aligned with the applicant’s mission, history, and a defined public purpose. Project budgets should be estimated as public/private partnerships for which applicant should forecast matching funds of at least 1:1. Examples of eligible projects include: arts business/networking activities; culture/history presentations; dance concerts or classes; design/visual art exhibitions or museum projects; literature or publishing projects; media activities or presentations; music concerts or classes; outdoor festivals or parades in one public street or public area over one day or one weekend; theatrical workshops or productions; traditional/folk arts activities or presentations; and/or multi-disciplinary arts activities.

A series of free online webinars and in-person workshops are available to provide assistance to potential applicants. Webinar space is limited to 30 participants per webinar and RSVPs are required at least two business days in advance. The calendar of webinars and workshops may be found below at <http://dcaredesign.org/grants/training/workshop-schedule/online/>.

UPCOMING ONLINE WEBINARS:

Monday, August 14th: 10 – 11:30am
Wednesday, August 16th: 4 – 5:30pm

NEXT LIBRARY WORKSHOP:

North Hollywood Branch Library
5211 Tujunga Ave, North Hollywood CA 91601
Saturday, August 12th: 10:30am -12:30pm
(this overflow workshop is contingent upon five or more RSVPs)

For more information, please contact DCA’s Grants Administration Division at 213.202.5566 or dca.grants@lacity.org.

About the City of Los Angeles Department of Cultural Affairs (DCA)

As a leading, progressive arts and cultural agency, DCA empowers Los Angeles’ vibrant communities by supporting and providing access to quality visual, literary, musical, performing, and educational arts programming; managing vital cultural centers; preserving historic sites; creating public art; and funding services provided by arts organizations and individual artists.

Formed in 1925, DCA promotes arts and culture as a way to ignite a powerful dialogue, engage LA’s residents and visitors, and ensure



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LA's varied cultures are recognized, acknowledged, and experienced. DCA's mission is to strengthen the quality of life in Los Angeles by stimulating and supporting arts and cultural activities, ensuring public access to the arts for residents and visitors alike.

DCA advances the social and economic impact of arts and culture through grant-making, public art, community arts, and strategic marketing and development. DCA creates and supports arts programming, maximizing relationships with other city agencies, artists, and arts and cultural nonprofit organizations to provide excellent service in neighborhoods throughout Los Angeles.

For more information, please visit culturela.org or follow us on Facebook at facebook.com/culturela; Instagram [@culture_la](https://instagram.com/culture_la); and Twitter [@culture_la](https://twitter.com/culture_la).

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