

[Local](#)

[89.3 KPCC](#)

- [Listen Live](#)
- [News](#)
- [Programs](#)
- [Events](#)
- [Support Us](#)
- [About Us](#)

- [KPCC on Twitter](#)
- [KPCC on Facebook](#)
- [KPCC on Google+](#)

Search KPCC

[Donate Now](#)

Show Nav

[89.3 KPCC](#)

Close

- [Listen Live](#)
- [News](#)
- [Programs](#)
- [Events](#)
- [Support Us](#)
- [About Us](#)

Follow KPCC

- [KPCC on Twitter](#)
- [KPCC on Facebook](#)
- [KPCC on Google+](#)

[89.3 KPCC](#)

Close

Search:

Search



LA among cities to receive \$1M Bloomberg public arts grants

KPCC staff

June 23 2015

Show caption

In this file photo, then-New York City Mayor Michael Bloomberg attends Grand Central Terminal 100th Anniversary Celebration at Grand Central Terminal on February 1, 2013. Bloomberg's charitable organization announced Tuesday, June 23, 2015, it would be giving \$1 million grants to Los Angeles and a handful of other cities to help support public arts projects. Slaven Vlasic/Getty Images





Share

- [Share via Email](#)
- [Share on Twitter](#)
- [Share on Facebook](#)

Los Angeles was among a handful of cities awarded \$1 million arts grants from billionaire Michael Bloomberg's charitable organization.

The winners announced Tuesday by Bloomberg Philanthropies include Los Angeles; Spartanburg, South Carolina; Gary, Indiana; and a group of three cities in Upstate New York: Albany, Schenectady and Troy. The cities were selected to receive the money over the next two years "to support temporary public art projects that celebrate creativity, enhance urban identity, encourage public-private partnerships, and drive economic development."

Mayor Eric Garcetti responded with a video message saying the money would go toward bringing public art to the Los Angeles River.

Public Art on the L.A. River!
Posted by **Mayor Eric Garcetti**
6,826 Views

Big news out of [Bloomberg Philanthropies](#) for lovers of art, the LA River, and Los Angeles!

👍 181 💬 17 ➦ 87

More than 230 U.S. cities submitted applications for the organization's inaugural Public Art Challenge, according to the Associated Press.

The proposals ranged from plans to revitalize decaying downtowns to promoting city identity, AP reports.

L.A.'s proposal focused on using art to spur public water conservation efforts. Here's the city's entry on the [Bloomberg Philanthropies website](#):

The City of Los Angeles will commission up to 15 multidisciplinary artworks and public programs that focus on the city's environmental concerns and engage residents for its inaugural Public Art Biennial. These installations will include locations alongside the Los Angeles River as well as other sites throughout Los Angeles, increasing awareness of the city's need for water conservation.

The best SoCal news in your inbox, daily.

Catch up each morning with KPCC's Short List newsletter.

The trio of cities in Upstate New York plan to illuminate up to 300 vacant homes to draw interest in once-thriving neighborhoods that have high vacancy rates, according to AP.

Only cities with 30,000 residents or more were considered. The selection criteria included the potential for a positive impact on the host city, proof of a clear and specific partnership between local government and artists or art organizations, evidence of technical and financial feasibility, a strong marketing and audience engagement strategy and a commitment to evaluating outcomes, among other considerations.

This story has been updated.

With contributions from [Brian Frank](#)

Share

- [Share via Email](#)
- [Share on Twitter](#)
- [Share on Facebook](#)

Join the discussion. [Tap here to jump to this article's comments.](#)



[Become a KPCC Sponsor](#)

More from this Category

[Local See All](#)



• [September 21 2016 The northbound 710 freeway is closing for 9 weekends](#)



• [September 21 2016 Canyon Fire at Vandenberg Air Force base grows to 18 square miles](#)



• [September 20 2016 Rams games are creating Metro havoc, but don't expect much to change](#)

Popular now on KPCC



September 21 2016 [Converting shipping containers into housing for homeless vets](#)



September 20 2016 [LA Unified pushes back-to-school dates closer to Labor Day](#)



September 20 2016 [Prop 61 campaign gets a boost from Bernie Sanders](#)

Help KPCC improve our comments section!

[Take a 5 minute survey](#)

Comments for this thread are now closed.



0 Comments **kpcc**

Login ▾

Recommend Share

Sort by Newest ▾

This discussion has been closed.

Subscribe Add Disqus to your site [Add Disqus Add](#) Privacy



Find out about breaking news as it happens with the KPCC app.

89.3 KPCC

[GET THE APP ▶](#)

[Become a KPCC Sponsor](#)

Play

00:00

00:00

[Download audio file](#)

Mute

Stop and Close

[KPCC's Local coverage is a Southern California resource provided by member-supported public radio. We can't do it without you.](#)

Your contributions power KPCC. [Give today.](#)

[89.3 KPCC](#)

[89.3 KPCC](#)

89.1 KUOR 90.3 KVLA

Support the voices you trust! [Pledge Now](#)

Sections

- [Local](#)
- [US & World](#)
- [Politics](#)
- [Science](#)
- [Arts & Entertainment](#)
- [Business](#)
- [Crime & Justice](#)
- [Education](#)
- [Health](#)
- [Archive](#)

Programs

- [Take Two](#)
- [AirTalk](#)
- [Off-Ramp](#)
- [The Frame](#)
- [Programs A-Z](#)
- [Program Schedule](#)
- [Program Archive](#)

Events

- [KPCC In Person](#)
- [Sponsored Events](#)

Stay Connected

- [Facebook](#)
- [Twitter](#)
- [Google Plus](#)

- [Newsletters](#)
- [RSS](#)
- [Podcasts](#)

Get our new [KPCC for iPad app](#).

About

- [About KPCC](#)
- [Staff](#)
- [Contact Us](#)

- [Help / FAQ](#)
- [Feedback](#)
- [Careers @ KPCC](#)

89.3 KPCC Southern California Public Radio

**474 S. Raymond Ave.
Pasadena, CA 91105**

Call in: 866-893-5722

Our Partners

- [American Public Media](#)
- [National Public Radio](#)
- [BBC](#)
- [Public Radio International](#)
- [NBC 4](#)
- [Pasadena City College](#)

- [Terms & Conditions](#)
- [Privacy](#)
- [Feedback](#)
- © 2016 [Southern California Public Radio](#)