



DEPARTMENT OF CULTURAL AFFAIRS
City of Los Angeles

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MEDIA ALERT
FOR IMMEDIATE RELEASE

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**CITY OF LOS ANGELES
DEPARTMENT OF CULTURAL AFFAIRS
ANNOUNCES GUIDELINES FOR
THE 2015-2016
COLA MASTER ARTIST FELLOWSHIP GRANTS
AND THE
ARTIST-IN-RESIDENCE GRANTS**

Los Angeles - The City of Los Angeles Department of Cultural Affairs (DCA) is currently accepting proposals from artists for two distinct grant programs: the City of Los Angeles (COLA) Master Artist Fellowship grant program, and the Artist-In-Residence grant program.

The City of Los Angeles (COLA) Master Artist Fellowship grant program annually offers \$10,000 grants to honor 10 to 15 of Los Angeles' most creative design, literary, media, and visual artists. These awards allow the selected architects, graphic/product designers, poets, fiction writers, sculptors, video/filmmakers, painters, and photographers to create new works that the City premieres in group presentations.

Eligible artists must demonstrate an active exhibition and/or production record of at least 15 years, which may include productions/presentations while the applicant was a student. The COLA Master Artist Fellowship grants guidelines can be found online at:

http://culturela.org/grants/15-16/1516-COLA-Guidelines_092514xt.pdf

The Artist-In-Residence grants program supports artists in providing community-based, participatory projects in self-selected non-arts venues throughout the City of Los Angeles in order to gather, connect, and inspire audiences with little or no exposure to artistic and cultural opportunities. Residency projects engage participants in a series of artist-led workshops that are highly participatory and/or educational, and which match thoughtful and meaningful exchanges with appropriate audiences at host organizations in each City Council District.



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Eligible applicants must demonstrate at least two years of experience in instructing participants in any artistic discipline. The Artist-In-Residence grants guidelines are available online at:

http://culturela.org/grants/15-16/1516-AIR-Guidelines_092514xt.pdf

Los Angeles is one of a handful of municipalities in the United States honoring local artists with grant contracts to create and present new works for the public. Since 1995, DCA has awarded over 500 grants to outstanding mid-career artists for the conception, creation, production, and presentation of new works and/or community-based projects.

The postmarked deadline for submission of application materials for both programs is **Friday, October 24, 2014**.

For more information, please contact DCA's Grants Administration Division at 213.202.5566 or dca.grants@lacity.org.

About the City of Los Angeles Department of Cultural Affairs (DCA)

The **Department of Cultural Affairs (DCA)** generates and supports high quality arts and cultural experiences for Los Angeles' 4 million residents and 40 million annual visitors. DCA advances the social and economic impact of the arts and ensures access to diverse and enriching cultural activities through: grantmaking, marketing, development, public art, community arts programming, arts education, and building partnerships with artists and arts and cultural organizations in neighborhoods throughout the City of Los Angeles.

DCA's operating budget and managed portfolio totaled \$56 million in fiscal year 2013/14. It consisted of: \$13.4 million in City related and indirect cost allocations; \$10.5 million in Transient Occupancy Tax funds; \$9 million in one-time City funding; \$9 million in funds from the Public Works Improvements Arts Program (PWIAP); \$7.5 million from the Private Arts Development Fee Program (ADF); and \$6.3 million in private and public funds raised from foundation, corporate, government, and individual donors.

DCA significantly supports artists and cultural projects through its Public Art Division by administering a portfolio that totaled \$16.5 million in PWIAP and ADF funds in FY13/14. Of this amount, typically 15% to 20%, or between \$2.5 and \$3.3 million, was attributable to artists' fees.

DCA's Marketing and Development Division has raised \$34 million over the last 12 fiscal years to re-grant to LA-based artists and arts and cultural organizations, and to support DCA's special programming and facilities.



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DCA also grants approximately \$2.3 million annually to 268 artists and nonprofit arts and cultural organizations through its long-established Grants Administration Division. Additional special project support of more than \$1.5 million is also awarded annually for a total of approximately \$3.8 million invested each year in LA's creative community.

DCA provides arts and cultural programming through its Community Arts Division, managing numerous neighborhood arts and cultural centers, theaters, historic sites, and educational initiatives. DCA's Marketing and Development Division also markets the City's arts and cultural events through development and collaboration with strategic partners, design and production of creative catalogs, publications, and promotional materials, and management of the culturela.org website visited by over 3 million people annually.

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