



DEPARTMENT OF CULTURAL AFFAIRS
City of Los Angeles

201 North Figueroa Street
Suite 1400
Los Angeles, CA 90012
TEL 213.202.5500
FAX 213.202.5511
WEB culturela.org

MEDIA ALERT
FOR IMMEDIATE RELEASE

July 22, 2015

Media Contact: **Will Caperton y Montoya**
DCA Director of Marketing and Development
213.202.5538
will.caperton@lacity.org

**CITY OF LOS ANGELES
DEPARTMENT OF CULTURAL AFFAIRS
ANNOUNCES
GRANTS GUIDELINES
FOR
2016-2017 CULTURAL GRANTS PROGRAM
FOR
NONPROFIT ARTS AND CULTURAL ORGANIZATIONS**

Los Angeles - The City of Los Angeles Department of Cultural Affairs (DCA) is currently accepting proposals for its **2016-2017 Cultural Grants Program** for nonprofit arts and cultural organizations (and for social service nonprofits partnering with arts organizations) that will be requesting financial support for public-benefit arts projects, arts education initiatives, or cultural programming to take place between July 1, 2016 and June 30, 2017.

Eligibility and scoring are described for proposals in any/all art discipline(s), with a special emphasis in this round of review on generating two-year scores for projects in: Culture/History; Design/Visual Arts; Literary Arts; Media Arts; Traditional/Folk Arts; and Business Management/Advocacy for the Arts.

DCA's 2016-2017 Cultural Grants Program guidelines for nonprofit cultural-arts organizations guidelines can be found online at:

<http://dcaredesign.org/grants/>

With this round of grants, DCA is investing in: artist residency projects; artist fellowship projects; art team projects; arts/cultural festivals; festival collaborations between community service organizations and local arts organizations; nonprofit arts organization administrative operation projects; and nonprofit arts organization creative projects.

The strategic public/private partnerships developed between DCA and LA's arts and cultural agencies through these grants produce: quantifiable sets of business/networking activities; culture/history presentations; dance concerts or classes; design/visual art exhibitions or museum projects; literature or publishing projects; media activities or presentations; music concerts or



MEDIA ALERT
FOR IMMEDIATE RELEASE

classes; outdoor festivals or parades; theatrical workshops or productions; traditional/folk arts activities or presentations; and/or multi-disciplinary arts activities. All DCA grant-funded services must support public-benefit activities.

“Our Cultural Grants Program supports creative projects that reflect the core values of the Department of Cultural Affairs: access; equity; excellence; and efficiency, said **Danielle Brazell, DCA’s General Manager**. “We are so pleased that Mayor Garcetti increased the city’s investment in our grants budget by 30% over last year, allowing us to not only expand the number of competitive grants we award, but also assure that our grantees continue to deliver world-class arts and cultural experiences throughout the year to our residents and visitors.”

This season, DCA is transitioning to an online grants management platform. Eligible art organizations will find the technical set-up of DCA’s traditional forms different than in past years. For more information, please contact DCA’s Grants Administration Division at 213.202.5566, or by visiting dca.grants@lacity.org.

The deadline for online submission of application materials is **Friday, August 21, 2015, at 11:59 p.m.** Hard copies should be postmarked by **Monday, August 24, 2015.**

DCA has scheduled a series of educational workshops to provide more information about the grant application process. Educational workshops are free and open to participants from any area of the LA region. However a courtesy email reservation is welcomed at dca.grants@lacity.org.

DCA Summer 2015 Workshop Schedule:

Wednesday, July 22, 2015, 3:00 pm – 5:00 pm

Westchester-Loyola Village Branch Library
7114 W. Manchester Avenue
Los Angeles, CA 90045

Thursday, July 23, 2015. 11:00 pm – 12:00 pm

Pacoima City Hall – Conference Room
13520 Van Nuys Blvd, Suite 209
Pacoima, CA 91331

Thursday, July 30, 2015, 3:00pm – 5:00pm

Mercado La Paloma
3655 S. Grand Ave, Suite 280
Los Angeles, CA 90007



DEPARTMENT OF CULTURAL AFFAIRS
City of Los Angeles

201 North Figueroa Street
Suite 1400
Los Angeles, CA 90012
TEL 213.202.5500
FAX 213.202.5511
WEB culturela.org

MEDIA ALERT
FOR IMMEDIATE RELEASE

Friday, July 31, 2015, 3:30 pm – 5:30 pm

Fairfax Branch Library
161 S. Gardner Street
Los Angeles, CA 90036

Saturday, August 1, 2015, 10:00 am – 12:00 pm

North Hollywood Branch
5211 Tujunga Avenue
North Hollywood, CA 91601

Monday, August 3, 2015, 6:00 pm – 8:00 pm

Echo Park Branch
1410 W. Temple Street
Los Angeles, CA 90026

Tuesday, August 4, 2015, 2:00 pm – 3:00 pm

Encino-Tarzana Branch
18231 Ventura Boulevard
Tarzana, CA 91356

Wednesday, August 5, 2015, 12:30 pm – 2:30 pm

Robertson Branch
1719 S. Robertson Boulevard
Los Angeles, CA 90035

Thursday, August 6, 2015, 2:30 pm – 4:30 pm

Baldwin Hills Branch
2906 S. La Brea Avenue
Los Angeles, CA 90016

About the City of Los Angeles Department of Cultural Affairs (DCA)

The **Department of Cultural Affairs (DCA)** generates and supports high quality arts and cultural experiences for Los Angeles' 4 million residents and 40 million annual visitors. DCA advances the social and economic impact of the arts and ensures access to diverse and enriching cultural activities through: grantmaking, marketing, development, public art, community arts programming, arts education, and building partnerships with artists and arts and cultural organizations in neighborhoods throughout the City of Los Angeles.



MEDIA ALERT
FOR IMMEDIATE RELEASE

DCA's operating budget and managed portfolio totaled \$56 million in fiscal year 2013/14. It consisted of: \$13.4 million in City related and indirect cost allocations; \$10.5 million in Transient Occupancy Tax funds; \$9 million in one-time City funding; \$9 million in funds from the Public Works Improvements Arts Program (PWIAP); \$7.5 million from the Private Arts Development Fee Program (ADF); and \$6.3 million in private and public funds raised from foundation, corporate, government, and individual donors.

DCA significantly supports artists and cultural projects through its Public Art Division by administering a portfolio that totaled \$16.5 million in PWIAP and ADF funds in FY13/14. Of this amount, typically 15% to 20%, or between \$2.5 and \$3.3 million, was attributable to artists' fees.

DCA also grants approximately \$2.3 million annually to 268 artists and nonprofit arts and cultural organizations through its long-established Grants Administration Division. Additional special project support of more than \$1.5 million is also awarded annually for a total of approximately \$3.8 million invested each year in LA's rich and diverse creative communities.

DCA provides arts and cultural programming through its Community Arts Division, managing numerous neighborhood arts and cultural centers, theaters, historic sites, and educational initiatives. DCA's Marketing and Development Division also markets the City's arts and cultural events through development and collaboration with strategic partners, design and production of creative catalogs, publications, and promotional materials, and management of the culturela.org website visited by over 3 million people annually.

###