



DEPARTMENT OF CULTURAL AFFAIRS  
City of Los Angeles

201 North Figueroa Street  
Suite 1400  
Los Angeles, CA 90012  
TEL 213.202.5500  
FAX 213.202.5511  
WEB culturela.org

**MEDIA ALERT**  
**FOR IMMEDIATE RELEASE**

October 2, 2012

Media Contact: **Will Caperton y Montoya**  
**DCA Director of Marketing and Development**  
**213.202.5538**  
[will.caperton@lacity.org](mailto:will.caperton@lacity.org)

**The City of Los Angeles Department of Cultural Affairs (DCA)  
and the  
SICA Dutch Centre for International Cultural Activities  
Announce Awards to Los Angeles-Based Cultural Organizations  
for  
Cultural Exchange International (CEI) Residencies  
in the Netherlands and Los Angeles**

Los Angeles – The City of Los Angeles Department of Cultural Affairs (DCA) and the Dutch Centre for International Cultural Activities (SICA) announce the winners of three DCA Cultural Exchange International (CEI) Fellowships to conduct multi-week residencies with either host organizations in the Netherlands and Los Angeles. Through the CEI Program, both SICA and DCA strive to develop new networks and build transatlantic relationships for creative professionals. SICA stimulates and produces international cultural exchange in all cultural disciplines, provides expertise and advice, coordinates cultural projects, and organizes visitor programs for cultural professionals from around the world. As a Cultural Exchange International (CEI) partner, SICA's main focus is supporting the exchange of performing arts (Dance, Music, and Theater) between Los Angeles, the Netherlands, and former Dutch territories. SICA annually requests a grant for this initiative at the Dutch Fund for the Performing Arts Netherlands. For the CEI program, SICA works in close collaboration with the Consulate General of the Netherlands in New York, the Theatre Institute Netherlands, and the Music Centre Netherlands.

DCA's 2012/13 CEI grants that are co-sponsored by SICA were recently awarded to:

**Filter Music Media Marketing, LLC** - Music Magazine with Offices in LA/NY  
In support of a residency with the Netherlands-based band, *The Black Atlantic* at the Los Angeles Culture Collide Festival. *The Black Atlantic* will work with other Los Angeles rock bands on lyrics and creative writing which will form the basis of a benefit album of music by the band.



**MEDIA ALERT**  
**FOR IMMEDIATE RELEASE**

**Sheetal Gandhi** - Individual Choreographer-Dancer

In support of a four-week residency at *The Bijlmer Park Theater in Amsterdam* where Ms. Gandhi will work with Surinamese Indian women's groups, Dutch residents of Indian origin, and contemporary Indian dancer Kalpana Raghuraman to develop a new dance/theater presentation that creates public dialogue around the unique experiences and feelings of living in an Indian diaspora.

**Los Angeles Poverty Department** - Los Angeles-Based Theater Company

In support of a residency in Donderen, where three members of the Los Angeles Poverty Department (John Malpede, Artistic Director; Henriette Brouwers, Associate Director; and Kevin Michael Key, performer/community coordinator) will work with the Netherlands based *PeerGroup* to create a new performance on the subject of the Cold War.

DCA's Cultural Exchange International (CEI) Program celebrates the arts and culture of the lively and thriving communities in Los Angeles. CEI is designed to enhance Los Angeles as a national and international center, fostering cultural understanding through the expansion of networks and the exchange of knowledge by creative professionals. To date, dozens of Los Angeles-based artists have received funding support to conduct international residencies for a minimum of two weeks and a maximum of three months. Additionally, CEI seeks to reach audiences throughout the City's rich and diverse communities by engaging them in the residency projects of international arts/cultural professionals and their Los Angeles-based host organization.

**About SICA, Dutch Centre for International Cultural Activities**

SICA, Dutch Centre for International Cultural Activities promotes the Dutch cultural sector's international activities and ambitions abroad. SICA stimulates and realizes international cultural exchange in all cultural disciplines, provides expertise and advice, coordinates cultural projects, and organizes visitor programs for cultural professionals from around the world. SICA acts as the implementing body for the Dutch Ministry of Education, Culture, and Science and the Dutch Ministry of Foreign Affairs. SICA serves as the gateway to the Dutch cultural sector for Dutch embassies and cultural organizations abroad. SICA has a history of supporting public meetings, public programs, publishing the *Arts Holland Magazine*, and managing *Off Shore*, a database of Dutch cultural initiatives abroad.

**About the City of Los Angeles Department of Cultural Affairs (DCA)**

The **Department of Cultural Affairs (DCA)** generates and supports high quality arts and cultural experiences for Los Angeles' 4 million residents and



**MEDIA ALERT**  
**FOR IMMEDIATE RELEASE**

26 million annual visitors. DCA advances the social and economic impact of the arts and ensures access to diverse and enriching cultural activities through: grant making, marketing, public art, community arts programming, arts education, and building partnerships with artists and arts and cultural organizations in neighborhoods throughout the City of Los Angeles.

DCA's operating budget and managed portfolio totaled \$38.2 million in fiscal year 2010/11. It consisted of: \$9.5 million in funds from the Public Works Improvements Arts Program (PWIAP); \$8.9 million in City related and indirect cost allocations; \$8.7 million from the Private Arts Development Fee Program (ADF); \$7.7 million in Transient Occupancy Tax funds; and over \$3.4 million in private and public funds raised from foundation, corporate, government, and individual donors.

DCA significantly supports artists and cultural projects through its Public Art Division by administering a portfolio totaling \$18.2 million in PWIAP and ADF funds in FY10/11. DCA's Marketing and Development Division has raised over \$19 million since FY07/08 to re-grant to LA-based artists and arts and cultural organizations for special grant initiatives and to support DCA's special programming and facilities. DCA also grants approximately \$2.2 million annually to over 280 artists and nonprofit arts and cultural organizations through its long-established Grants Administration Division.

DCA provides arts and cultural programming through its Community Arts Division, managing numerous neighborhood arts and cultural centers, theaters, historic sites, and educational initiatives. DCA's Marketing and Development Division also markets the City's arts and cultural events through development and collaboration with strategic partners, design and production of creative catalogs, publications, and promotional materials, and management of the [culturela.org](http://culturela.org) website visited by over 3 million people annually.

###