



MEDIA ALERT
FOR IMMEDIATE RELEASE

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**DEPARTMENT OF CULTURAL AFFAIRS ANNOUNCES A SPECIAL ADDED
EVENT FOR THE 2008 AFRICAN AMERICAN HERITAGE MONTH
CELEBRATION AT SAN PEDRO'S WARNER GRAND THEATRE**

San Pedro, CA – The producers and all-star cast of a new stage musical comedy, *The Greatest Love Story Ever Told*, have agreed to open their final dress rehearsal to the public on Saturday, March 1st, 2008 at the 1,500-seat Warner Grand Theatre, to coincide with the City of Los Angeles 2008 African American Heritage Month celebration. Tickets to this special performance will be \$10 for the orchestra and \$5 in the balcony. Proceeds from the performance will be used to support the Department of Cultural Affairs (DCA) art and music programs for young people.

The Greatest Love Story Ever Told is, "...a modern take on the biblical story of the immaculate conception." The "romantic comedy with music" was written and produced by nine time Emmy Award-winning writer/producer Ed. Weinberger (*Taxi*, *The Mary Tyler Moore Show*, *The Cosby Show*). The show is directed by Ana Maria Horsford who has an extensive resume as a director, producer, and performer on television, film, and on the stage. This will be the show's only public performance in Los Angeles before the company begins a 19-city national tour in Macon, GA, on March 8.

The cast features: Tatyana Ali (*The Fresh Prince of Bel Air*), James Avery (*The Fresh Prince of Bel Air*), Clifton Davis (*Amen*), Ana Maria Horsford, Arif Kinchen (*Sparks*), Miguel A. Nunez, Jr. (*Homeboys in Outer Space*), David Ramsey (*Alli: An American Hero*), and Guy Torry (*Pearl Harbor*). Each member of this talented cast has received critical praise as a stage, television, or film actor, and



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many have garnered numerous awards and nominations throughout their careers.

The City of Los Angeles African American Heritage Month celebration spans the month of February each year and features a rich and diverse lineup of special events throughout the City. While this special performance is a last minute addition, the Department of Cultural Affairs and the show's producers feel that the benefit to the cast of playing before a live audience before opening the national tour and the support for DCA youth arts programs generated from the proceeds of this event make it worth the extra effort and fit exactly with the spirit of the Heritage Month celebration. Information about the production is available online at www.tglset.com.

The performance begins at **8:00 p.m. on Saturday, March 1, 2008** at Warner Grand Theatre, doors will open at 7:00 p.m. The on site box office will open at 6:00 p.m. (if any unsold tickets are still available – tickets at the door will be available for cash only). Tickets may be purchased 24 hours per day online by credit or debit card at www.warnergrand.org (a processing fee will apply), or may be purchased in person from 6:00 a.m. to 11:00 p.m. daily at Sacred Grounds Coffee House, next door to the theater at 480 West 6th Street, San Pedro. Directions to the theater, parking and other information is available at www.warnergrand.org.

ABOUT WGT

The Warner Grand Theatre is a facility of the City of Los Angeles Department of Cultural Affairs and is located at 478 W. 6th St. (at Pacific), San Pedro, CA 90731. For general information, the public may call 310-548-2493.

ABOUT DCA

The Department of Cultural Affairs (DCA) serves as a leader to generate and support high quality arts and cultural experiences for Los Angeles residents and visitors. DCA also advances the social and economic impact of the arts and assures access to arts and cultural experiences through grant making, marketing, public and community arts programming, arts education, and creating



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partnerships with artists and arts and cultural organizations in every community in the City of Los Angeles.

DCA grants \$3.4 million annually to over 300 artists and nonprofit arts organizations and awards the Artist-in-Residence (A.I.R.) and City of Los Angeles (C.O.L.A.) Individual Artist Fellowships. It provides arts and cultural programming in numerous Neighborhood Arts and Cultural Centers, theaters, and several arts and education programs for young people. The Department operates two historic monuments, directs public art projects, and manages the City's Arts Development Fee, Art Collection, and Murals Program. DCA markets the City's cultural events through development and collaboration with strategic partners, design and production of creative promotional materials, and management of the culturela.org website.

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