



**MEDIA ALERT**  
**FOR IMMEDIATE RELEASE**

**March 13, 2008**

**Media Contact:** Lee Sweet  
310.548.2493

**DEPARTMENT OF CULTURAL AFFAIRS ANNOUNCES A SPECIAL TWO-FOR-ONE COSTUME EVENT AT SAN PEDRO'S WARNER GRAND THEATRE**

San Pedro, CA – Patrons of the 1,500-seat Warner Grand Theatre have a choice of two events to attend in costume on Saturday, April 5, 2008 – or they can attend both events for one reduced price. The first event is an 8:00 p.m. screening of the classic 1972 musical **"CABARET."** The second is the midnight screening of the 1975 cult horror film spoof, **"THE ROCKY HORROR PICTURE SHOW."** Tickets for this special evening will be \$10 for **"CABARET"** and \$9.50 for **"THE ROCKY HORROR PICTURE SHOW."** Patrons in costume for either show can attend both for one price of \$15. Proceeds from the screening of **"CABARET"** will support renovations and upgrades of the Warner Grand by the Grand Vision Foundation.

According to Warner Grand manager Lee Sweet, the benefit screening of **"CABARET"** had been on the Warner Grand's schedule since August 2007. In February 2008, the Warner Grand became the new South Bay home of midnight Saturday screenings of **"THE ROCKY HORROR PICTURE SHOW."** "Since part of the fun of the 'Rocky' experience is coming to the show in costume, and the Grand Vision Foundation is well known for their costume-themed events, putting the two together just seems to be a natural," said Sweet.

The evening begins at **8:00 p.m. on Saturday, April 5, 2008** at the Warner Grand Theatre with the screening of **"CABARET"** (running time 124 min.); box office and doors will open at 7:00 p.m. Doors and box office for the midnight show of **"THE ROCKY HORROR PICTURE SHOW"** (running time 100 min.) open at 11:30pm. Tickets may be purchased 24 hours per day online by credit or debit card at [www.warnergrand.org](http://www.warnergrand.org) or [www.midnightinsanity.com](http://www.midnightinsanity.com) (a



DEPARTMENT OF CULTURAL AFFAIRS  
City of Los Angeles

201 North Figueroa Street  
Suite 1400  
Los Angeles, CA 90012  
TEL 213.202.5500  
FAX 213.202.5511  
WEB [culturela.org](http://culturela.org)

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processing fee will apply), or may be purchased for cash at the box office before the show. Directions to the theater, parking and other information is available at [www.warnergrand.org](http://www.warnergrand.org).

#### **ABOUT WGT**

The Warner Grand Theatre is a facility of the City of Los Angeles Department of Cultural Affairs and is located at 478 W. 6<sup>th</sup> St. (at Pacific), San Pedro, CA 90731. For general information, the public may call 310-548-2493.

#### **ABOUT DCA**

The Department of Cultural Affairs (DCA) serves as a leader to generate and support high quality arts and cultural experiences for Los Angeles residents and visitors. DCA also advances the social and economic impact of the arts and assures access to arts and cultural experiences through grant making, marketing, public and community arts programming, arts education, and creating partnerships with artists and arts and cultural organizations in every community in the City of Los Angeles.

DCA grants \$3.4 million annually to over 300 artists and nonprofit arts organizations and awards the Artist-in-Residence (A.I.R.) and City of Los Angeles (C.O.L.A.) Individual Artist Fellowships. It provides arts and cultural programming in numerous Neighborhood Arts and Cultural Centers, theaters, and several arts and education programs for young people. The Department operates two historic monuments, directs public art projects, and manages the City's Arts Development Fee, Art Collection, and Murals Program. DCA markets the City's cultural events through development and collaboration with strategic partners, design and production of creative promotional materials, and management of the [culturela.org](http://culturela.org) website.

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