L.A. and its Artists featured in over 10 Institutions across Madrid during ARCOmadrid_2010’s Panorama: Los Angeles
Sponsored by L.A.’s Department of Cultural Affairs
February 2010

Artists include:
Mark Bradford, Ed Ruscha, David Lynch, Doug Aitken, Julius Shulman, Robert Irwin, My Barbarian, and Fallen Fruit

Los Angeles as the centerpiece of ARCOmadrid_2010 follows Guadalajara International Book Fair’s focus on L.A.

Los Angeles, CA (January 25, 2010) – From February 17 through 21, 2010, Madrid’s attention will be focused on Los Angeles and its arts scene. In addition to the more than 60 artists that are being showcased in the special section entitled ARCOmadrid_2010 Panorama: Los Angeles taking place at the 29th edition of ARCOmadrid, February 17–21, Madrid will also be host to over 10 satellite exhibitions and events featuring L.A. performing, media, and visual artists. Organized by Panorama: Los Angeles curators Kris Kuramitsu and Christopher Miles and sponsored by the City of Los Angeles Department of Cultural Affairs, the planned collateral exhibitions and programs will feature such Los Angeles artists and collectives as Mark Bradford, Ed Ruscha, David Lynch, Doug Aitken, Julius Shulman, Robert Irwin, My Barbarian, and Fallen Fruit.

For the first time in the fair’s 29-year history, ARCOmadrid has selected a city, rather than a country, as its Guest of Honor. Panorama: Los Angeles, the keystone section at ARCOmadrid_2010 recognizes L.A. as one of the most prolific and vibrant contemporary arts centers in the international art world by featuring works by over 60 visual artists and 17 galleries from Los Angeles. This honor for the City of Los Angeles comes on the heels of a similar accolade awarded to Los Angeles at the 2009 Guadalajara International Book Fair that took place in November and December.

To complement Panorama: Los Angeles and offer an even broader understanding of Los Angeles and its arts scene, Kuramitsu and Miles, working with Madrid-based curator and writer George Stolz, has ambitiously organized and coordinated a program of multiple satellite exhibitions featuring Los Angeles artists at venues and art spaces throughout Madrid that span differing generations, genres, and even L.A.’s geography. Highlights include: Ed Ruscha: Books at Alcalá 31; Julius Shulman’s Los Angeles organized by the Getty Research Institute and presented at the Canal Isabel II; the complete collection of films by David Lynch at Filmoteca Nacional de Espana; Invisible City, a group exhibition of Los Angeles artists featuring Mark Bradford, Daniel Joseph Martinez, Ruben Ochoa, and Mario Ybarra Jr.; and The Moment, an installation by Doug Aitken and the performance PoLAAT Madrid by My Barbarian, both at El Matadero.

In addition, there are a number of other Los Angeles artists, curators, and arts experts participating in activities around Madrid and in ARCOmadrid_2010’s Solo Projects, CinemaLoop, Performing ARCO, and public programs. In particular, ARCOmadrid_2010 hosts a panel discussion on February 19 moderated by Russell Ferguson, Chair of the UCLA Department of Art, examining “Alternative
Madrid hosts exhibitions by L.A. artists in conjunction with ARCOmadrid’s *Panorama: Los Angeles* February 2010

Approaches to Presenting Art in Los Angeles” with Machine Project Director Mark Allen, Ooga Booga founder Wendy Yao, and West of Rome Public Art Projects Director/Curator Emi Fontana; Justin Beal’s “Hot Hot House” will be featured as part of the Solo Projects; and CinemaLoop includes Hironaka & Suib (Kim Light/Light Box) and Rebecca Menendez (LM Projects) as examples of Los Angeles video artists.

“What an honor to introduce Los Angeles and its artists to a broader audience within the context of the historic metropolitan center of Madrid,” said Olga Garay, Executive Director of the City of Los Angeles Department of Cultural Affairs. “We thank the collaborating institutions, which include the Getty Research Institute, and the curators Christopher Miles and Kris Kuramitsu who, with George Stolz in Madrid, have worked tirelessly to translate the vision of Los Angeles’ art scene abroad. *Panorama: Los Angeles* offers a great sense of what’s happening in the galleries and neighborhoods throughout Los Angeles. The satellite exhibitions add an understanding about the individual practices of select artists working today and about the genres that have been nurtured throughout the city’s art history.”

**Satellite exhibitions in Madrid featuring L.A. artists, February 2010**

*(As of 1/22/2010)*

**ALCALÁ 31 (COMUNIDAD DE MADRID)**

*Ed Ruscha: Books*

*Marco Brambilla: Civilization (video)*

**CANAL ISABEL II (COMUNIDAD DE MADRID)**

*Julius Shulman’s Los Angeles*

from the Getty Research Institute, Los Angeles

Curated by Christopher James Alexander and Wim de Wit

**CASA ENCENDIDA**

Films about Los Angeles curated by **Thom Anderson**

**FILMOTECA NACIONAL DE ESPAÑA**

*David Lynch: complete filmography*

**INSTITUTO CERVANTES**

*Invisible City: group exhibition of Los Angeles artists*

Curated by Kris Kuramitsu and Christopher Miles

Artists: **Mark Bradford, Karla Diaz and Mario Ybarra Jr., Kristina Faragher, Gajin Fujita, Adria Julia, Charles Long, Sandra de la Loza, Daniel Joseph Martinez, Ruben Ochoa**

**INTERMEDIAE**

*Fallen Fruit: art/ecology collective from Los Angeles*

**EL MATADERO**

*My Barbarian: PoLAAT Madrid*

*Doug Aitken: The Moment*

My Barbarian, the Los Angeles collective, performs bilingual *PoLAAT Madrid*, which uses spectacle, music, and play to figure the colonial history of California as a distorted mirror image of contemporary Madrid, former seat of empire, now a center of progressive European identity. Doug Aitken will also install *The Moment*. 
Madrid hosts exhibitions by L.A. artists in conjunction with ARCOmadrid’s Panorama: Los Angeles

February 2010

**MEDIALLAB PRADO**
Open Up: LED screen workshop including Los Angeles artists Chandler McWilliams and Casey Reas

**MUSEO ESTEBAN VICENTE**
Robert Irwin

**MUSEO NACIONAL Y CENTRO DE ARTE REINA SOFIA**
Mario García Torres
Videos from the Getty Foundation archive
Films of Kenneth Anger
Artists’ films from Los Angeles

**RADIO NACIONAL DE ESPAÑA**
Various radio programs about Los Angeles and ARCOmadrid_2010

For a comprehensive list of activities regarding Los Angeles featured at ARCOmadrid_2010 and throughout Madrid this February, visit www.arco.ifema.es.

**About Panorama: Los Angeles at ARCOmadrid_2010**
Over 60 L.A. artists have been chosen to represent the City of Los Angeles, the Guest of Honor at the 29th edition of ARCOmadrid_2010, the International Contemporary Art Fair, in Madrid, Spain, February 17 through 21, 2010.

Curated by Los Angeles–based independent curators Kris Kuramitsu and Christopher Miles, sponsored by the City of Los Angeles Department of Cultural Affairs, and designed by architects Johnston Marklee, Panorama: Los Angeles presents a timely cross-section of the diversity of work being made in L.A. in terms of media, genre, and inclination, and produced by artists who vary in background, generation, and notoriety. The artists are represented by galleries ranging from some of the most longstanding and established in Los Angeles to some that have opened only in the last few years, and span the city from the west-side, to mid-city, to downtown.


**About ARCOmadrid_2010**
ARCOmadrid_2010, a showcase for the best and most cutting-edge contemporary art, hosts more than 200 galleries from Spain and around the world at the 29th edition of the International Contemporary Art Fair which takes place February 17–21, 2010. The City of Los Angeles is the Guest of Honor, and works from select artists will be seen in a special section, Panorama: Los Angeles, curated by Kris Kuramitsu and Christopher Miles. Additional programs at the fair include Solo Projects, Expanded Box, CinemaLoop, and Performing ARCO. Panorama: Los Angeles and these curated sections feature artists and projects from over 30 different countries around the world.

For more information about ARCOmadrid_2010, visit www.arco.ifema.es.

**About the City of Los Angeles Department of Cultural Affairs (DCA)**
The Department of Cultural Affairs both generates and supports high quality arts and cultural experiences for Los Angeles residents and visitors. DCA advances the social and economic impact of
the arts and assures access to arts and cultural experiences through grant making, marketing, public and community arts programming, arts education, and creating partnerships with artists and arts and cultural organizations in every community in the City of Los Angeles.

Managing a portfolio of $36 million in fiscal year 2009/10, DCA grants approximately $3 million annually to over 280 artists and nonprofit arts organizations and awards the Artist-in-Residence (A.I.R.) and City of Los Angeles (C.O.L.A.) Individual Artist Fellowships. The Department provides arts and cultural programming in its numerous neighborhood arts and cultural centers, theaters, and historic sites, and manages several arts and education programs for young people. It manages the City's Arts Development Fee and Percent for Arts Programs, a portfolio of approximately $9 million annually, and the Art Collection and Murals Programs. DCA markets the City's cultural events through development and collaboration with strategic partners, design and production of creative promotional materials, and management of the culturela.org website.

For more information about DCA, visit: www.culturela.org.

###