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**L.A. and its Artists featured in over 10 Institutions across Madrid  
during ARCOmadrid\_2010's *Panorama: Los Angeles*  
Sponsored by L.A.'s Department of Cultural Affairs  
February 2010**

**Artists include:**

**Mark Bradford, Ed Ruscha, David Lynch, Doug Aitken,  
Julius Shulman, Robert Irwin,  
My Barbarian, and Fallen Fruit**

***Los Angeles as the centerpiece of ARCOmadrid\_2010  
follows Guadalajara International Book Fair's focus on L.A.***

*Los Angeles, CA (January 25, 2010)* – From February 17 through 21, 2010, Madrid's attention will be focused on Los Angeles and its arts scene. In addition to the more than 60 artists that are being showcased in the special section entitled ARCOmadrid\_2010 *Panorama: Los Angeles* taking place at the 29<sup>th</sup> edition of ARCOmadrid, February 17–21, Madrid will also be host to over 10 satellite exhibitions and events featuring L.A. performing, media, and visual artists. Organized by *Panorama: Los Angeles* curators Kris Kuramitsu and Christopher Miles and sponsored by the City of Los Angeles Department of Cultural Affairs, the planned collateral exhibitions and programs will feature such Los Angeles artists and collectives as Mark Bradford, Ed Ruscha, David Lynch, Doug Aitken, Julius Shulman, Robert Irwin, My Barbarian, and Fallen Fruit.

For the first time in the fair's 29-year history, ARCOmadrid has selected a city, rather than a country, as its Guest of Honor. *Panorama: Los Angeles*, the keystone section at ARCOmadrid\_2010 recognizes L.A. as one of the most prolific and vibrant contemporary arts centers in the international art world by featuring works by over 60 visual artists and 17 galleries from Los Angeles. This honor for the City of Los Angeles comes on the heels of a similar accolade awarded to Los Angeles at the 2009 Guadalajara International Book Fair that took place in November and December.

To complement *Panorama: Los Angeles* and offer an even broader understanding of Los Angeles and its arts scene, Kuramitsu and Miles, working with Madrid-based curator and writer George Stolz, has ambitiously organized and coordinated a program of multiple satellite exhibitions featuring Los Angeles artists at venues and art spaces throughout Madrid that span differing generations, genres, and even L.A.'s geography. Highlights include: *Ed Ruscha: Books* at Alcalá 31; *Julius Shulman's Los Angeles* organized by the Getty Research Institute and presented at the Canal Isabel II; the complete collection of films by David Lynch at Fimoteca Nacional de Espana; *Invisible City*, a group exhibition of Los Angeles artists featuring Mark Bradford, Daniel Joseph Martinez, Ruben Ochoa, and Mario Ybarra Jr.; and *The Moment*, an installation by Doug Aitken and the performance *PoLAAT Madrid* by My Barbarian, both at El Matadero.

In addition, there are a number of other Los Angeles artists, curators, and arts experts participating in activities around Madrid and in ARCOmadrid\_2010's Solo Projects, CinemaLoop, Performing ARCO, and public programs. In particular, ARCOmadrid\_2010 hosts a panel discussion on February 19 moderated by Russell Ferguson, Chair of the UCLA Department of Art, examining "Alternative

Approaches to Presenting Art in Los Angeles” with Machine Project Director Mark Allen, Ooga Booga founder Wendy Yao, and West of Rome Public Art Projects Director/Curator Emi Fontana; Justin Beal’s “Hot Hot House” will be featured as part of the Solo Projects; and CinemaLoop includes Hironaka & Suib (Kim Light/Light Box) and Rebecca Menendez (LM Projects) as examples of Los Angeles video artists.

“What an honor to introduce Los Angeles and its artists to a broader audience within the context of the historic metropolitan center of Madrid,” said Olga Garay, Executive Director of the City of Los Angeles Department of Cultural Affairs. “We thank the collaborating institutions, which include the Getty Research Institute, and the curators Christopher Miles and Kris Kuramitsu who, with George Stolz in Madrid, have worked tirelessly to translate the vision of Los Angeles’ art scene abroad. *Panorama: Los Angeles* offers a great sense of what’s happening in the galleries and neighborhoods throughout Los Angeles. The satellite exhibitions add an understanding about the individual practices of select artists working today and about the genres that have been nurtured throughout the city’s art history.”

### **Satellite exhibitions in Madrid featuring L.A. artists, February 2010**

(As of 1/22/2010)

ALCALÁ 31 (COMUNIDAD DE MADRID)

**Ed Ruscha:** Books

**Marco Brambilla:** Civilization (video)

CANAL ISABEL II (COMUNIDAD DE MADRID)

**Julius Shulman’s Los Angeles**

from the Getty Research Institute, Los Angeles

Curated by Christopher James Alexander and Wim de Wit

CASA ENCENDIDA

Films about Los Angeles curated by **Thom Anderson**

FILMOTECA NACIONAL DE ESPAÑA

**David Lynch:** complete filmography

INSTITUTO CERVANTES

*Invisible City:* group exhibition of Los Angeles artists

Curated by Kris Kuramitsu and Christopher Miles

Artists: **Mark Bradford, Karla Diaz and Mario Ybarra Jr., Kristina Faragher,**

**Gajin Fujita, Adria Julia, Charles Long, Sandra de la Loza, Daniel Joseph Martinez,**

**Ruben Ochoa**

INTERMEDIAE

**Fallen Fruit:** art/ecology collective from Los Angeles

EL MATADERO

**My Barbarian:** *PoLAAT Madrid*

**Doug Aitken:** *The Moment*

My Barbarian, the Los Angeles collective, performs bilingual *PoLAAT* Madrid, which uses spectacle, music, and play to figure the colonial history of California as a distorted mirror image of contemporary Madrid, former seat of empire, now a center of progressive European identity.

Doug Aitken will also install *The Moment*.

**MEDIALAB PRADO**

Open Up: LED screen workshop including Los Angeles artists **Chandler McWilliams** and **Casey Reas**

**MUSEO ESTEBAN VICENTE**

**Robert Irwin**

**MUSEO NACIONAL Y CENTRO DE ARTE REINA SOFIA**

**Mario Garcia Torres**

Videos from the Getty Foundation archive

Films of **Kenneth Anger**

Artists' films from Los Angeles

**RADIO NACIONAL DE ESPAÑA**

Various radio programs about Los Angeles and ARCOmadrid\_2010

For a comprehensive list of activities regarding Los Angeles featured at ARCOmadrid\_2010 and throughout Madrid this February, visit [www.arco.ifema.es](http://www.arco.ifema.es).

**About *Panorama: Los Angeles* at ARCOmadrid 2010**

Over 60 L.A. artists have been chosen to represent the City of Los Angeles, the Guest of Honor at the 29<sup>th</sup> edition of ARCOmadrid\_2010, the International Contemporary Art Fair, in Madrid, Spain, February 17 through 21, 2010.

Curated by Los Angeles–based independent curators Kris Kuramitsu and Christopher Miles, sponsored by the City of Los Angeles Department of Cultural Affairs, and designed by architects Johnston Marklee, *Panorama: Los Angeles* presents a timely cross-section of the diversity of work being made in L.A. in terms of media, genre, and inclination, and produced by artists who vary in background, generation, and notoriety. The artists are represented by galleries ranging from some of the most longstanding and established in Los Angeles to some that have opened only in the last few years, and span the city from the west-side, to mid-city, to downtown.

The Mayor's Advisory Committee for *Panorama: Los Angeles* includes: Wallis Annenberg, Inocencio Arias, Eli Broad, Lorne M. Buchman, Placido Domingo, Laurence Dreiband, Russell Ferguson, Michael Govan, Sammy Hoi, David Johnson, Steven Lavine, Cheech Marin, Eric Owen Moss, Al Nodal, Ann Philbin, Gayle and Ed Roski, Ed Ruscha, Bettye Saar, Christopher Waterman, Ruth Weisberg, and Jim Wood.

**About ARCOmadrid 2010**

ARCOmadrid\_2010, a showcase for the best and most cutting-edge contemporary art, hosts more than 200 galleries from Spain and around the world at the 29<sup>th</sup> edition of the International Contemporary Art Fair which takes place February 17–21, 2010. The City of Los Angeles is the Guest of Honor, and works from select artists will be seen in a special section, *Panorama: Los Angeles*, curated by Kris Kuramitsu and Christopher Miles. Additional programs at the fair include Solo Projects, Expanded Box, CinemaLoop, and Performing ARCO. *Panorama: Los Angeles* and these curated sections feature artists and projects from over 30 different countries around the world.

For more information about ARCOmadrid\_2010, visit [www.arco.ifema.es](http://www.arco.ifema.es).

**About the City of Los Angeles Department of Cultural Affairs (DCA)**

The Department of Cultural Affairs both generates and supports high quality arts and cultural experiences for Los Angeles residents and visitors. DCA advances the social and economic impact of

the arts and assures access to arts and cultural experiences through grant making, marketing, public and community arts programming, arts education, and creating partnerships with artists and arts and cultural organizations in every community in the City of Los Angeles.

Managing a portfolio of \$36 million in fiscal year 2009/10, DCA grants approximately \$3 million annually to over 280 artists and nonprofit arts organizations and awards the Artist-in-Residence (A.I.R.) and City of Los Angeles (C.O.L.A.) Individual Artist Fellowships. The Department provides arts and cultural programming in its numerous neighborhood arts and cultural centers, theaters, and historic sites, and manages several arts and education programs for young people. It manages the City's Arts Development Fee and Percent for Arts Programs, a portfolio of approximately \$9 million annually, and the Art Collection and Murals Programs. DCA markets the City's cultural events through development and collaboration with strategic partners, design and production of creative promotional materials, and management of the [culturela.org](http://culturela.org) website.

For more information about DCA, visit: [www.culturela.org](http://www.culturela.org).

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