



DEPARTMENT OF CULTURAL AFFAIRS
City of Los Angeles

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MEDIA ALERT
FOR IMMEDIATE RELEASE

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**DEPARTMENT OF CULTURAL AFFAIRS
ANNOUNCES FINAL ROUND OF THE
CULTURAL EXCHANGE INTERNATIONAL PILOT PROGRAM**

Los Angeles - The City of Los Angeles Department of Cultural Affairs (DCA) is pleased to announce the next and final round of the Cultural Exchange International (CEI) Pilot Program, a two-year grants program intended to celebrate the arts and culture of our City's lively and thriving communities.

CEI is designed to enhance Los Angeles as a national and international center, fostering cultural understandings through the expansion of networks and exchange of knowledge by creative professionals. To date, dozens of LA-based artists have received funding support to conduct international residencies for a minimum of two weeks and a maximum of three months. Additionally, CEI seeks to reach audiences throughout the City's rich and diverse communities engaging them in the residency projects of international arts / cultural professionals and their LA-based host organization.

DCA is seeking quality proposals from LA-based arts organizations wishing to host an international artist or individual artists from Los Angeles who wish to conduct a residency abroad. **The deadline for this round of grant applications is April 2, 2010.** Grants are available for projects starting no sooner than August 1, 2010 and ending no later than June 20, 2011.

CEI grants are made possible through generous support from the City of Los Angeles, the Durfee Foundation, the National Performance Network (NPN), the Trust for Mutual Understanding (TMU), and international partners: the Foundation for International Cultural Activities (SICA) in collaboration with the Consulates General of The Netherlands in Los Angeles and New York, Theater Institute Netherlands, and the Music Centre, Netherlands; and the Sacatar Foundation in Brazil. In addition, DCA is working with the French Consulate General in Los Angeles and the University of Guadalajara, Mexico to develop specially curated projects.



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The CEI Pilot Program will allow DCA to bring international arts professionals (artists, arts administrators, arts/cultural educators and scholars, creative entrepreneurs, and cultural experts) to Los Angeles to exhibit, present, perform, conduct research, and enter into collaborative relationships with arts organizations and artists. LA audiences will be treated to concerts, visual arts exhibitions, film screenings, panel discussions, master classes, and a whole host of activities that will allow them to experience the arts and culture of peoples from around the world.

Similarly, LA arts professionals who want to share LA's multicultural riches will be able to represent this world-class city and, upon their return, share experiences with LA audiences through workshops, panel discussions, exhibitions, and performances. Public presentations will take place at both DCA managed theaters and arts centers and local arts, cultural, and educational institutions.

The CEI Pilot Program grant guidelines and a cover letter from DCA Executive Director Olga Garay are available online at:

<http://culturela.org/grants/initiatives.html>

The grant application is available directly at:

http://culturela.org/grants/CEI/2010_CEI/2010_CEI_Spring_Application.pdf

For more information about the CEI Pilot Program guidelines and application, please contact Joe Smoke, DCA's Cultural Grant Program Director, at:

joe.smoke@lacity.org.

About the City of Los Angeles Department of Cultural Affairs (DCA)

The Department of Cultural Affairs both generates and supports high quality arts and cultural experiences for Los Angeles residents and visitors. DCA advances the social and economic impact of the arts and assures access to arts and cultural experiences through grant making, marketing, public and community arts programming, arts education, and creating partnerships with artists and arts and cultural organizations in every community in the City of Los Angeles.

Managing a portfolio of \$36 million in fiscal year 2009/10, DCA grants approximately \$3 million annually to over 280 artists and nonprofit arts organizations and awards the Artist-in-Residence (A.I.R.) and City of Los Angeles (C.O.L.A.) Individual Artist Fellowships. The Department provides arts and cultural programming in its numerous neighborhood arts and cultural centers, theaters, and historic sites, and manages several arts and education programs for young people. It manages the City's Arts Development Fee and Percent for Arts Programs, a portfolio of approximately \$9 million annually, and the Art



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Collection and Murals Programs. DCA markets the City's cultural events through development and collaboration with strategic partners, design and production of creative promotional materials, and management of the culturela.org website.

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