



MEDIA ALERT
FOR IMMEDIATE RELEASE

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**DEPARTMENT OF CULTURAL AFFAIRS ANNOUNCES
PRESTIGIOUS 2010 LOS ANGELES JURIED EXHIBITION**

Exhibition Dates: August 12 – October 3, Municipal Art Gallery
Exhibition Opening Reception: August 15, 2:00 p.m. to 5:00 p.m.
Awards Ceremony: August 15, 3:00 p.m.

Los Angeles - The City of Los Angeles Department of Cultural Affairs (DCA) is pleased to announce the **2010 Los Angeles Juried Exhibition**, a biennial exhibition that will be on view at the Los Angeles Municipal Art Gallery (LAMAG), from August 12 to October 3. The opening and award Reception will be held on August 15, from 2:00 p.m. to 5:00 p.m. hosted by the Los Angeles Municipal Art Gallery Associates. All events are free and open to the public.

The 2010 Los Angeles Juried Exhibition provides artists with a competitive opportunity to exhibit their work in the categories of painting, sculpture, works on paper, mixed media/assemblage, video, installation, and performance art. Each artist can enter a maximum of 4 works. LAMAG received over 450 entries with over 1,185 works of art to be considered for the exhibition. The gallery will exhibit 85 two-dimensional and 25 three-dimensional works.

The 2010 Los Angeles Juried Exhibition jurors were Franklin Sirmans, LACMA's Chief Curator of contemporary art, and Ali Subotnick, Curator at the HAMMER Museum.

The Los Angeles Juried Exhibitions were designed to provide artists with a competitive opportunity to exhibit their work at the Los Angeles Municipal Art Gallery. The exhibitions are open to any artist residing in Southern California. The first juried exhibition opened in 1989. The gallery changed the format to host the exhibition every two years in 1993, 1995, 1997, and 1999 (from 2000 to 2003 the gallery was closed for three years while Barnsdall Park was being renovated). The gallery re-opened in 2003 and continued the Juried exhibition in 2005.

This year the gallery will be giving out \$2,200 in awards for the following: Best of Show, Second Place, Third Place, LAMAGA Award, and four Honorable Mentions.

The Municipal Art Gallery also announces five **Conversations with the Artists**, sponsored by the Museum Education and Tours Program to bring the public and artists whose works are being exhibited together to examine the works and ideas about art-making through informal conversations at the gallery. The conversations will take place on the following dates:



DEPARTMENT OF CULTURAL AFFAIRS
City of Los Angeles

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Friday, August 20 at 7:00 p.m.
Friday, August 27 at 7:00 p.m.
Friday, September 3 at 7:00 p.m.
Saturday, September 11 at 2:00 p.m.
Saturday, September 25 at 2:00 p.m.

Several Conversations are presented for each exhibition throughout the year on Friday evenings and Saturday afternoons. For each program, four to five selected artists will make short presentations to the public, ending with a question and discussion period for each artist. For information please contact the Gallery at 323.644.6269.

About Our Jurors:

Franklin Sirmans served as curator of modern and contemporary art at The Menil Collection in Houston and curatorial advisor at P.S.1 Contemporary Art Center, an affiliate of the Museum of Modern Art, New York. Sirmans is well known for his interest in reaching outside of traditional visual art parameters into music, performance, and popular culture. At LACMA, he will continue to straddle boundaries in this regard and will use his significant editorial and publication experience to strengthen the museum's publishing initiatives.

Sirmans has organized notable exhibitions such as *NeoHooDoo: Art for a Forgotten Faith at The Menil*, which traveled to P.S.1 Contemporary Art Center, an affiliate of MoMA, New York and Miami Art Museum; and *Basquiat*, which originated at the Brooklyn Museum and traveled to the Museum of Contemporary Art in Los Angeles as well as the Museum of Fine Arts Houston. Prior to working at The Menil, Sirmans was an editor at Flash Art and prior to that he worked in the publications department of Dia Center for the Arts. He was recently named one of the inaugural Gold Rush Awards recipients from Rush Philanthropic for contributions to social awareness through the arts, and he is the 2007 David C. Driskell Prize Winner. Sirmans graduated with honors from Wesleyan University.

Ali Subotnick has been a curator at the Hammer Museum since late 2006. In 2009 she curated *Nine Lives: Visionary Artists from L.A.*, the fifth in the Hammer Museum's biannual invitational exhibition series highlighting work created in greater Los Angeles. Subotnick has also curated several Hammer Projects exhibitions, including Erin Cosgrove, Nathalie Djurberg, Desiree Holman, Jamie Isenstein, Erik van Lieshout, Stephen G. Rhodes, and Kaari Upton (all debut American museum exhibitions for the artists), as well as Nic Hess, Shirana Shahbazi, Ryan Trecartin, and Mungo Thomson. In 2007, she organized Harrell Fletcher's *The American War* exhibition for the non-profit space LA><ART in Culver City. In 2006, along with her frequent collaborators, artist Maurizio Cattelan and curator Massimiliano Gioni (together they created The Wrong Gallery & *Charley* magazine), she co-curated *Of Mice and Men*, the 4th Berlin Biennial for contemporary art. She has written about art and culture for *Frieze*, *Parkett*, *Art News* and *Art Review* among other publications.



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About Los Angeles Municipal Art Gallery:

The Los Angeles Municipal Art Gallery is a facility of the City of Los Angeles Department of Cultural Affairs and is located at 4800 Hollywood Boulevard, Los Angeles, CA, 90027. Admission is free. The Gallery is open Thursdays through Sundays, 12:00 noon to 5:00 p.m. Hours are extended to 9:00 p.m. on First Fridays. For general information, the public may call 323.644.6269.

About the City of Los Angeles Department of Cultural Affairs (DCA)

The Department of Cultural Affairs generates and supports high quality arts and cultural experiences for Los Angeles' 4 million residents and 25 million annual visitors. DCA advances the social and economic impact of the arts and assures access to arts and cultural experiences through grant making, marketing, public art, community arts programming, arts education, and partnerships with artists and arts and cultural organizations in neighborhoods throughout the City of Los Angeles.

DCA managed a portfolio of \$36.3 million in fiscal year 2009/10 which consisted of: \$9.6 million in Transient Occupancy Tax funds; \$11.4 million in funds from the Public Works Improvements Arts Program; \$8.9 million from the Private Arts Development Fee Program; \$5.1 million in City related and indirect costs; and over \$1.3 million in private and public funds raised during the year. DCA grants approximately \$3 million annually to over 280 artists and nonprofit arts organizations through its long-established Grants Administration Division. The Department provides arts and cultural programming in its numerous neighborhood arts and cultural centers, theaters, and historic sites, and manages several arts and education programs.

The Department also administers the City's Private Arts Development Fee and Public Works Improvements Arts Programs, a portfolio of approximately \$20.3 million in fiscal year 2009/10. In addition, the agency raises outside public and private funds, \$9.8 million since 2007, used to re-grant to LA-based arts and cultural organizations for special grant initiatives and to fund DCA programs and facilities. DCA markets the City's cultural events through development and collaboration with strategic partners, design and production of creative promotional materials, and management of the culturela.org website visited by over 2.7 million people annually.