



**MEDIA ALERT**  
**FOR IMMEDIATE RELEASE**

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**DEPARTMENT OF CULTURAL AFFAIRS  
ANNOUNCES PRESTIGIOUS  
CITY OF LOS ANGELES (C.O.L.A.)  
2012 INDIVIDUAL ARTIST FELLOWSHIPS  
FEATURING VISUAL, PERFORMING, AND LITERARY ARTISTS**

**Visual Arts Exhibition Dates:** September 30 to October 28, 2012  
Los Angeles Municipal Art Gallery

**Exhibition Opening Reception:** September 30, 2012, 2:00 p.m. to 5:00 p.m.  
Los Angeles Municipal Art Gallery

**Performing Arts Showcase:** June 29, 2012, 8:30 p.m.  
Grand Performances

**Conversations with the Artists:**

October 13, 2012, 2:00 p.m.

**Heather Flood, Steve Hurd, Maryrose Mendoza, and Rika Ohara**  
Los Angeles Municipal Art Gallery

October 19, 2012, 7:00 p.m.

**Lynne Berman, Martin Durazo, Diane Gamboa, and Mark Steven Greenfield**  
Los Angeles Municipal Art Gallery

**C.O.L.A. Family Art Workshop:** October 13, 2012, 1:00 p.m. to 4:00 p.m.  
Los Angeles Art Municipal Gallery  
Free Admission

Los Angeles - The City of Los Angeles Department of Cultural Affairs (DCA) has awarded its **2012 City of Los Angeles (C.O.L.A.) Individual Artist Fellowships** to twelve exemplary mid-career international artists. The artistic and professional caliber of their artistic practices is the reason why C.O.L.A. is an internationally recognized program. Los Angeles is one of a handful of municipalities in the United States honoring local artists with grant contracts to create and present new works for the public.



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The C.O.L.A. Individual Artists Fellowships are awarded to honor a spectrum of the City's most creative artists who: dedicate themselves to an ongoing body of excellent work; represent a relevant progression through their pieces or series; exemplify a generation of core ideas in their field; garner respect from their peers; and serve as role models for other artists. Since 1995, DCA has awarded over 200 fellowships to outstanding mid-career artists for the conception, creation, production, and presentation of new works.

The 2012 C.O.L.A. award recipients in the visual arts are: **Lynne Berman, Martin Durazo, Heather Flood, Diane Gamboa, Mark Steven Greenfield, Steve Hurd, Maryrose Mendoza, and Rika Ohara.** The 2012 C.O.L.A. award recipients in the performing arts are: **Paul Outlaw and Raphael Xavier.** The 2012 C.O.L.A. literary artist is **Joseph Mattson.** In 2011, the artists' applications were peer-reviewed through a non-thematic selection process.

The **2012 C.O.L.A. Individual Artist Fellowships Exhibition** is organized by Scott Canty, Curator and Director of Exhibitions at DCA's Los Angeles Municipal Art Gallery (LAMAG) at Barnsdall Park. The exhibition opens on September 30, 2012 and remains on view through October 28, 2012. The exhibition's opening reception will be held on Sunday, September 30, 2012 from 2:00 p.m. to 5:00 p.m. In addition, the Los Angeles Municipal Art Gallery will present **Conversations with the Artists**, a dialogue series with the visual arts Fellows. Admission to all the events is free.

The **C.O.L.A. Family Art Workshop** will take place on Saturday, October 13, 2012, from 1:00 p.m. to 4:00 p.m., where children and their families can explore art-making inspired by the current exhibition at LAMAG. Mixing and matching materials like oil pastels, water colors, fine papers, and recycled and found objects, families will explore wide ranging and fun artistic ideas similar to the artists of the COLA exhibition. Led by LAMAG art educator Marta Feinstein, the Family Art Workshops are part of DCA's Museum Education and Tours Program that produces youth, family, and adult programming for the gallery and Hollyhock House. Admission is free. For information visit: [lamag.org](http://lamag.org), contact Marta Feinstein at [met\\_marta@sbcglobal.net](mailto:met_marta@sbcglobal.net), or call the gallery at 323.644.6269.

The 2012 C.O.L.A. performances are co-sponsored and hosted by Grand Performances and include dance and theatrical performances. The **C.O.L.A. Performing Arts Showcase** will take place on Friday, June 29, 2012 at 8:30 p.m. at Grand Performances, California Plaza, 300 South Grand Avenue, Los Angeles, CA, 90071. Admission is free.

DCA is creating a C.O.L.A. program website for global outreach to accompany the exhibition and performance series. Designed by a previous C.O.L.A. Fellow, artist, and graphic designer, **Susan Silton**, the site will go live when the exhibition



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opens in September 2012 and will promote the Fellows and Los Angeles as one of the most creative regions in the world.

DCA's Grants Administration Division was formed in 1981 to award grants to LA's creative community as a response to the overwhelming need to support Los Angeles organizations and artists as key catalysts in the synergy of our society. DCA's granting process is community driven. Local art experts, educators, and community agents serve as peer panelists for the review of applications. The makeup of these panels changes annually to ensure a fair and broad-minded selection of proposals.

### **About the City of Los Angeles Department of Cultural Affairs (DCA)**

The **Department of Cultural Affairs (DCA)** generates and supports high quality arts and cultural experiences for Los Angeles' 4 million residents and 26 million annual visitors. DCA advances the social and economic impact of the arts and ensures access to diverse and enriching cultural activities through grant making, marketing, public art, community arts programming, arts education, and building partnerships with artists and arts and cultural organizations in neighborhoods throughout the City of Los Angeles.

DCA's operating budget and managed portfolio totaled \$38.2 million in fiscal year 2010/11. It consisted of: \$9.5 million in funds from the Public Works Improvements Arts Program (PWIAP); \$8.9 million in City related and indirect cost allocations; \$8.7 million from the Private Arts Development Fee Program (ADF); \$7.7 million in Transient Occupancy Tax funds; and over \$3.4 million in private and public funds raised from foundation, corporate, government, and individual donors.

DCA significantly supports artists and cultural projects through its Public Art Division by administering a portfolio totaling \$18.2 million in PWIAP and ADF funds in FY10/11. DCA's Marketing and Development Division has raised over \$17.6 million since FY07/08 to re-grant to LA-based artists and arts and cultural organizations for special grant initiatives and to support DCA's special programming and facilities. DCA also grants approximately \$2.2 million annually to over 280 artists and nonprofit arts and cultural organizations through its long-established Grants Administration Division.

DCA provides arts and cultural programming through its Community Arts Division, managing numerous neighborhood arts and cultural centers, theaters, historic sites, and educational initiatives. DCA's Marketing and Development Division also markets the City's arts and cultural events through development and collaboration with strategic partners, design and production of creative catalogs, publications, and promotional materials, and management of the [culturela.org](http://culturela.org) website visited by over 3 million people annually.



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**About DCA's Los Angeles Municipal Art Gallery at Barnsdall Park:**

The Los Angeles Municipal Art Gallery is a facility of the City of Los Angeles Department of Cultural Affairs, and is located at 4800 Hollywood Boulevard, Los Angeles, CA, 90027. Admission is free. The Gallery is open Thursdays through Sundays, 12:00 noon to 5:00 p.m. For general information, please call 323.644.6269.

**About Grand Performances:**

Grand Performances is Southern California's largest presenter of free performing arts programs and a landmark nonprofit arts institution established with a primary focus on bringing together the diverse peoples of Los Angeles. Grand Performances is located at 300 South Grand Avenue, Los Angeles, CA, 90071. For more information about Grand Performances' 2012 Summer Season, please visit the website at: [grandperformances.org](http://grandperformances.org).

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