



MEDIA ALERT
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**THE HAMMER MUSEUM AND LA><ART ANNOUNCE ARTISTS FOR
MADE IN L.A. 2012
Los Angeles biennial will feature sixty emerging and under-recognized
artists**

Los Angeles—The Hammer Museum and LA><ART are pleased to announce the artists participating in the upcoming *Made in L.A. 2012*, the first in an ongoing series of biennial exhibitions focused on new work created by artists in the Los Angeles region. *Made in L.A. 2012*, organized by the Hammer Museum in collaboration with LA><ART, will be presented at the Hammer Museum, LA><ART in Culver City, and the Department of Cultural Affairs' Los Angeles Municipal Art Gallery at Barnsdall Park from **June 2 to September 2, 2012**. Building upon the tradition of Hammer Invitational exhibitions, *Made in L.A. 2012* will feature sixty artists with an emphasis on emerging and under-recognized artists. In addition to painting, installation, video, and sculpture, *Made in L.A. 2012* features six performance artists whose work will be performed at both the Hammer and the Los Angeles Municipal Art Gallery (LAMAG). The exhibition will include a full roster of public programming as well as a comprehensive hardcover catalogue.

"For over a decade, every two years, the Hammer has mounted an Invitational exhibition: *Snapshot*, *International Paper*, *Thing*, *Nine Lives*, and most recently *All of this and nothing*. These shows, with a few exceptions, focused primarily on artists from L.A. With *Made in L.A.* what we are essentially doing is clarifying this pattern and calling it what it is—a biennial—a word that everyone seems to understand," remarks Hammer Director Annie Philbin. "Our decision to focus exclusively on L.A. artists reinforces our ongoing commitment to the creative community that make this city so vibrant."

Made in L.A. 2012 is organized by a team of curators from the Hammer and LA><ART: Hammer Senior Curator **Anne Ellegood**, Hammer curator **Ali Subotnick**, LA><ART Director and Chief Curator **Lauri Firstenberg**, LA><ART Associate Director and Senior Curator **Cesar Garcia**, and LA><ART curator-at-large **Malik Gaines**. These curators have been working together for over 16 months, visiting hundreds of studios and galleries and meeting regularly to review and narrow down their selections to artists that they unanimously agreed to include. Out of those studio visits and curatorial meetings certain threads and preoccupations connecting the artists began to emerge which guided the organization of the exhibition.

"Working with this curatorial team has been a gift and a highlight of this project. Our process was one of dynamic discussion and negotiation and our disparate approaches and priorities created a heterogeneous methodology to researching cultural production in L.A. at this moment," explains LA><ART Director Lauri



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Firstenberg. "The loose concepts of archeology, materiality, theatricality, subjectivity, and mythology rose to the surface in our curatorial sessions as threads for establishing relationships between the works. Though the installation is not explicitly organized around these ideas, they are certainly explored in the catalogue."

This exhibition will debut nearly all new installations, videos, films, sculptures, performances, drawings, and paintings created specifically for *Made in L.A. 2012*. There are ten major new commissions for the exhibition and, in contrast to most biennials, every artist has received an honorarium. In conjunction with *Made in L.A. 2012* curator Ali Subotnick is also organizing the **Venice Beach Biennial on July 13–15, 2012**. This special weekend event highlights the often unconventional and irreverent nature of L.A.'s art scene. Altogether, *Made in L.A. 2012* and its accompanying programs, events, and catalogue will offer a snapshot of the current trends and practices coming out of Los Angeles, one of the most active and energetic art communities in the world.

ARTISTS AT THE HAMMER MUSEUM

Made in L.A. 2012 will take place in every gallery at the Museum except for the Armand Hammer Collection galleries. Works by **thirty-seven** artists will be on view at the Hammer: Scoli Acosta, Kathryn Andrews, Sarah Conaway, Fiona Connor, Kate Costello, Meg Cranston, Roy Dowell, Zackary Drucker in collaboration with Rhys Ernst, Patricia Fernández, Dan Finsel, Morgan Fisher, Liz Glynn, Mark Hagen, Zach Harris, Channa Horowitz, Pearl Hsiung, Vishal Jugdeo, Mimi Lauter, Thomas Lawson, Meleko Mokgosi, Ruby Neri, D'Ette Nogle, Alex Olson, Camilo Ontiveros, Joel Otterson, Karthik Pandian, Laura Riboli, Analia Saban, Brian Sharp, Ryan Sluggett, David Snyder, Jill Spector, Koki Tanaka, Caroline Thomas, Cody Trepte, Erika Vogt, and Lisa Williamson.

ARTISTS AT THE LOS ANGELES MUNICIPAL ART GALLERY AT BARNSDALL PARK

Work by **sixteen** artists will be on view throughout the 10,000 square foot space at the Los Angeles Municipal Art Gallery: Animal Charm (Rich Bott and Jim Fetterley), Sarah Cain, Michelle Dizon, Cayetano Ferrer, Simone Forti, Nery Gabriel Lemus, Dashiell Manley, Allison Miller, Nicole Miller, Michele O'Marah, The Propeller Group (Phunam, Matt Lucero, Tuan Andrew Nguyen), Vincent Ramos, Ry Rocklen, Miljohn Ruperto, Henry Taylor, and Brenna Youngblood.

ARTISTS AT LA><ART

The space at LA><ART will be activated by the collective Slanguage, founded by Los Angeles-based artists Karla Diaz and Mario Ybarra Jr. The three-month-long project *This Is a Takeover! A Ten-Year Survey of Slanguage* will include an installation in LA><ART's main gallery, a site-specific mural on the space's facade, a newly commissioned public billboard project on La Cienega Boulevard, and a series of public programs intended to engage diverse publics.

PERFORMANCE ARTISTS

Made in L.A. 2012 will also feature works by **six** performance artists: Math Bass (Hammer); Scott Benzel (Hammer); Kenyatta A. C. Hinkle (Hammer & LAMAG); Ashley Hunt (Hammer & LAMAG); Nzuji de Magalhães (Hammer); and Zac Monday (Hammer & LAMAG). These artists will not have works on view in the galleries.



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VENICE BEACH BIENNIAL

In conjunction with *Made in L.A. 2012*, Hammer curator Ali Subotnick is organizing the **Venice Beach Biennial**, from **July 13–15, 2012**. An unconventional, slightly unpredictable project, the *Venice Beach Biennial* (VBB), is a tongue-in-cheek reference to the “real” Venice Biennale in Italy. The project takes the famed Venice Beach boardwalk, Ocean Front Walk, and treats it as an outdoor exhibition venue. Over the course of the weekend, roughly 30 to 40 artists will be setting up vending stands alongside the veteran boardwalk artists, exhibiting new bodies of work, collaborating together with the veterans on new projects, displaying site specific sculptures and/or installations, and presenting live performances.

PUBLIC PROGRAMS AND PUBLIC ENGAGEMENT

Made in L.A. 2012 will be accompanied by a robust schedule of free public programs, including live performances by Animal Charm and Simone Forti; film screenings with Zackary Drucker and Erika Vogt; a music series, conversations among participating artists, and student events. The Hammer’s Public Engagement department is working with Fiona Connor, Zac Monday, D’Ette Nogle, and Koki Tanaka to produce their projects, as their works all include a public component or interaction with museum visitors.

BILLBOARD PROJECTS

Artists from *Made in L.A. 2012* will produce billboard projects in various locations around the city including a spots complimenting the installations at LA><ART and the Los Angeles Municipal Gallery at Barnsdall Park.

Billboard on La Cienega between Venice and Washington Blvds. facing LA><ART’s façade.

- June** - Slanguage
- July** - Roy Dowell
- August** -Meg Cranston

Billboard on Hollywood Blvd. at the entrance of Barnsdall Park.

- June** - Nicole Miller
- July** - Cayetano Ferrer

Billboard on Sunset Blvd. at Olive in West Hollywood.

The Propeller Group
**with support from CBS outdoor and the City of West Hollywood art on the outside program.

CATALOGUE

Made in L.A. 2012 is accompanied by a handsome hardcover catalogue that includes an essay with contributions from each of the curators, a text about each of the 60 artists, and more than 300 full-color images of the artists’ work. The catalogue is designed by Michael Worthington of Counterspace, a Los Angeles-based design studio, and the type is set in “Raisonné,” a new font designed by Benjamin Critton. The catalogue is co-published with DelMonico Books, an imprint of Prestel Publishing, and retails for \$49.95.



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WELLS FARGO

The Hammer is also pleased to have Wells Fargo on board as *Made in L.A. 2012's* Presenting Sponsor, an important and substantial commitment to this inaugural citywide event. "Wells Fargo has a long tradition of supporting arts and culture in Southern California and we have long admired the innovative work of Ann Philbin and her team at the Hammer Museum," remarks Tim Hanlon, President, Wells Fargo Foundation. "The museum's focus on artists from California, and Los Angeles in particular, is the kind of pride-of-place and investment in the cultural capital of our local community that resonates well with our commitments at Wells Fargo. We are thrilled to be the Presenting Sponsor of *Made in L.A. 2012* and proud to partner with the Hammer on this ambitious endeavor."

Made in L.A. 2012 is organized by the Hammer Museum in collaboration with LA><ART.

The exhibition is presented by



Major support is also provided by the Annenberg Foundation; Fundación Jumex, A.C.; Kayne Foundation—Ric & Suzanne Kayne and Jenni, Maggie & Saree; The Mohn Family Foundation; and the members of the Hammer Circle.

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Additional support is provided by ForYourArt; the Pasadena Art Alliance; Alumnos 47; and the LA><ART Producers Council.

The Venice Beach Biennial is made possible by the Teiger Foundation.



KCRW 89.9 FM is the official radio sponsor. *Los Angeles* magazine is the official print sponsor.

ABOUT THE HAMMER MUSEUM

The Hammer Museum, a public arts unit of the University of California, Los Angeles, is dedicated to exploring the diversity of artistic expression through the ages. Its collections, exhibitions, and programs span the classic to the cutting-edge in art, architecture, and design, recognizing that artists play a crucial role in all aspects of culture and society.

The museum houses the Armand Hammer Collection of Old Master, Impressionist, and Post-Impressionist paintings and the Armand Hammer Daumier and Contemporaries Collection. The museum also houses the Grunwald Center for the



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Graphic Arts, comprising more than 45,000 prints, drawings, photographs, and artists' books from the Renaissance to the present; and oversees the management of the Franklin D. Murphy Sculpture Garden on the UCLA campus. The Hammer's newest collection, the Hammer Contemporary Collection, is highlighted by works by artists such as Lari Pittman, Kara Walker, Ed Ruscha, Barbara Kruger, Mark Bradford, Richard Hawkins, Lynn Foulkes, among many others.

The Hammer presents major single-artist and thematic exhibitions of historical and contemporary art. It also presents approximately ten Hammer Projects exhibitions each year, providing international and local artists with a laboratory-like environment to create new work or to present existing work in a new context.

As a cultural center, the Hammer offers a diverse range of free public programs throughout the year, including lectures, readings, symposia, film screenings, and music performances. The Hammer's Billy Wilder Theater houses these widely acclaimed public programs and is the new home of the UCLA Film & Television Archive's renowned cinematheque.

HAMMER MUSEUM INFORMATION

For current program and exhibition information call **310-443-7000** or visit **www.hammer.ucla.edu**.

Hours: Tuesday, Wednesday, Friday, Saturday, 11am – 7pm; Thursday, 11am – 9 pm; Sunday, 11am – 5 pm; closed Mondays, July 4, Thanksgiving, Christmas, and New Year's Day.

Admission: \$10 for adults; \$5 for seniors (65+) and UCLA Alumni Association members; free for Museum members, students with identification, UCLA faculty/staff, military personnel, veterans, and visitors 17 and under. The Museum is free on Thursdays for all visitors. Public programs are always free.

Location/Parking: The Hammer is located at 10899 Wilshire Boulevard, at Westwood Boulevard. Parking is available under the Museum. Rate is \$3 for three hours with Museum validation. Bicycles park free.

Hammer Museum Tours: For group tour reservations and information, call 310-443-7041.

ABOUT LA><ART

Founded in 2005, LA><ART is a leading independent nonprofit contemporary art space in Los Angeles, committed to the production of experimental exhibitions and public art initiatives. Responding to Los Angeles' cultural climate, LA><ART produces and presents new work for all audiences and offers the public access to the next generation of artists and curators. LA><ART supports challenging work, reflecting the diversity of the city and stimulates conversations on contemporary art in Los Angeles, fostering dynamic relationships between art, artists and their audiences. LA><ART produced and commissioned over 100 projects in its first five years.



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In 2012, LA><ART will launch its vision campaign including the occasional – a city wide exhibition and public art initiative. This platform for la continues the organization's ongoing commitment to supporting artistic and curatorial freedom while focusing on commissioning new work in experimental contexts.

LAXART INFORMATION

For current exhibition and event information, please call **310-559-0166** or visit **www.laxart.org**.

Hours: Tuesday through Saturday, 11am – 6pm.

Location: LA><ART is located at 2640 S. La Cienega Boulevard.