



MEDIA ALERT
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The Bureau of Sanitation
Announces New Green Programs to Promote and Recognize
Environmentally Sustainable Businesses
with the
City of Los Angeles Department of Cultural Affairs
and the
Arts: Earth Partnership

Los Angeles – The Bureau of Sanitation (BOS) has announced the implementation of two new programs as part of the City of Los Angeles’ Green Business Certification Program: the Los Angeles Green Business Program and the Los Angeles Green Arts Program, as well as the continuation of the Los Angeles Green Lodging Program.

Sanitation will partner with the Los Angeles Community College District (LACCD) to implement and run the Los Angeles Green Business Program. This voluntary program will recognize and promote green businesses within the City of Los Angeles, initially focusing on the office/retail, restaurant and auto repair business sectors. The program was created through a motion by Councilmember Richard Alarcon (CD 7).

To become a certified green business, participants will have to comply with all environmental laws and regulations and also meet program standards for conserving resources, preventing pollution and minimize waste, thereby improving the livability of the City’s neighborhoods.

LACCD will implement and publicize the program, provide green business program training and internship opportunities to interested students, conduct outreach to the community to encourage participation and motivate not-yet-green businesses



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With the Los Angeles Green Arts Program, BOS has teamed up with the Department of Cultural Affairs (DCA) and Arts: Earth Partnership (AEP). This program will certify green cultural and arts facilities throughout the City. AEP will certify facilities using their Environmental Standards for Cultural Facilities; DCA will promote the program, and BOS will serve as coordinator. The Green Arts Program was created by a motion of Councilmember Bill Rosendhal (CD 11).

A partnership of BOS, the Los Angeles Tourism and Convention Board (LATCB), and Green Sea Inc. (Green Seal), the Los Angeles Green Lodging Program will certify green hotel and lodging properties in the City. Green Seal will certify facilities using their Environmental Standard for Hotels and Lodging Properties; the LATCB will promote the program, and BOS will serve as coordinator.

The Green Lodging Program was the first green business program to be implemented after the original motion from Councilmember Alarcon. Eight hotels have received certification, including some of the largest hotels in the City.

“One of the first actions I took when I returned to the City Council was to introduce a motion to create the Los Angeles Certified Green Business Program and I'm extremely pleased to know that it is finally coming to fruition,” said Los Angeles City Councilmember Richard Alarcon. “The green business program is a win-win-win for businesses, the public and the environment, helping business save money on resources, allowing shoppers to choose environmentally-responsible businesses and reducing our carbon-footprint and usage of resources all at the same time. I thank the Bureau of Sanitation and the LA Community College District for partnering with me on this exciting new program.”

“We are happy to collaborate with fellow City agencies and organizations on these important environmental programs and look forward to working with them to promote and recognize businesses and facilities in the City, who operate in a sustainable manner,” said Bureau of Sanitation Director Enrique C. Zaldivar.

For more information on the City's Green Business Certification Program, please contact: George Payba, Bureau of Sanitation at 213.485.3698 or via email at: george.payba@lacity.org, or go to <http://environmentla.org/>.

About The Bureau of Sanitation

As the lead agency for the City's environmental programs and initiatives, the Bureau of Sanitation protects public health and the environment through the administration and management of three major program areas: Clean Water (Wastewater), Solid Resources (Solid Waste Management) and Watershed Protection (Stormwater). These infrastructure programs collect, treat, dispose and recycle the solid and liquid waste generated by the nation's second largest



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city of 3.8 million residents in a 468 square mile area. Through these essential programs, the Bureau delivers a triple bottom line of economic, environmental and social benefits that sustain the quality of life in the City of Los Angeles.

About the City of Los Angeles Department of Cultural Affairs (DCA)

The **Department of Cultural Affairs (DCA)** generates and supports high quality arts and cultural experiences for Los Angeles' 4 million residents and 40 million annual overnight and day visitors. DCA advances the social and economic impact of the arts and ensures access to diverse and enriching cultural activities through: grant making, marketing, public art, community arts programming, arts education, and building partnerships with artists and arts and cultural organizations in neighborhoods throughout the City of Los Angeles.

DCA's operating budget and managed portfolio totals \$40.6 million in fiscal year 2012/13. It consists of: \$11 million in funds from the Public Works Improvements Arts Program (PWIAP); \$10.8 million in City related and indirect cost allocations; \$6.7 million from the Private Arts Development Fee Program (ADF); \$9.2 million in Transient Occupancy Tax funds; and over \$2.9 million in private and public funds raised from foundation, corporate, government, and individual donors.

DCA significantly supports artists and cultural projects through its Public Art Division by administering a portfolio totaling \$17.7 million in PWIAP and ADF funds in FY12/13. Of this amount, typically 15% to 20%, or between \$2.55 and \$3.4 million, is attributable to artists' fees. DCA's Executive Director and the Marketing and Development Division have raised over \$21 million since FY07/08 to re-grant to LA-based artists and arts and cultural organizations for re-granting initiatives and to support DCA's special programming and facilities. DCA also grants approximately \$2.2 million annually to over 300 artists and nonprofit arts and cultural organizations through its long-established Grants Administration Division. Additional special project support of more than \$1.5 million is also awarded annually for a total of approximately \$3.7 million invested each year in LA's creative community.

DCA provides arts and cultural programming through its Community Arts Division, managing numerous neighborhood arts and cultural centers, theaters, historic sites, and educational initiatives. DCA's Marketing and Development Division also markets the City's arts and cultural events through development and collaboration with strategic partners, design and production of creative catalogs, publications, and promotional materials, and management of the culturela.org website visited by over 3 million people annually.

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