



MEDIA ALERT
FOR IMMEDIATE RELEASE

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SILENT AUCTION OF ARCHITECTURAL ART PHOTOGRAPHER JULIUS SHULMAN'S "HOLLYHOCK HOUSE REDISCOVERED" EXTENDED

Exhibition Dates: Presently open until to NOVEMBER 19, 2006

Los Angeles-- *Hollyhock House Rediscovered*, an exhibition of work by renowned photographer Julius Shulman in Barnsdall Park's Hollyhock House Gallery offers a rare opportunity to view an historic combination of 1964, 1968 and 2005 photographs by Shulman, 28 images in total. In addition there is a reproduction of a personal letter to Shulman from Frank Lloyd Wright.

All 28 photographic images on view will be available for purchase via an ongoing silent auction **extended until the end of the exhibition on November 19 at 5 pm.**

Shulman has generously agreed to donate all proceeds of the *Hollyhock House Rediscovered* silent art auction to Hollyhock House. Shulman's gift will help raise monies for future restoration work on Hollyhock House and related educational programming through the Park's Museum Education and Tours Program.

The J. Paul Getty Research Institute has particular interest in the work of Julius Shulman, and has recently acquired his archives. April 6, 2006, marked Shulman's 70th anniversary as a photographer. His work began in 1936 with a Kodak vest pocket camera at Richard Neutra's Kun residence in the Hollywood Hills. Ever since, Shulman's photographs appear in virtually every major architectural magazine in the world. At the age of 95 he stays active and continues to accomplish more than ever.

For more information on the silent auction, the public should contact Bob Dale, Art Coordinator, or Sara L. Cannon, Director of Hollyhock House Exhibitions, at 323.644.6269.

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Shulman at Hollyhock House—2

General Information:

Hollyhock House and the Barnsdall Gallery Theatre are facilities of DCA and located in Barnsdall Park, 4800 Hollywood Boulevard, Los Angeles 90027. *Hollyhock House Rediscovered* may only be viewed as part of a Hollyhock House tour, although viewing will be open during the Opening Reception. Public tour admission for groups smaller than ten is \$7 for Adults; \$3 for Seniors and Students; and free for Children under 12 with Adults. Tours are held Wednesday through Sunday at 12:30, 1:30, 2:30, 3:30 p.m. Groups of ten or more should call 323.644.6269 for times and rates. Admission to the Conversation with the Artist is free and open to the public. For more information the public should call 323.644.6269.

The goal of the DCA is to enhance the quality of life for Los Angeles' 3.9 million residents and 25.1 million annual visitors. We accomplish this goal by generating and supporting high quality arts and cultural experiences. We ensure access to those experiences through grant making, marketing, development, communication, and building relationships with our community partners. Our challenge is to be a catalyst for the delivery of art, culture, and heritage to every neighborhood in the City of Los Angeles.