



DEPARTMENT OF CULTURAL AFFAIRS
City of Los Angeles

HOLLYWOOD
FRINGE

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**City of Los Angeles Department of Cultural Affairs
and
Hollywood Fringe
Present
Panel Discussion: *LA Theater Scene and Paths Towards Success***

LA's Leading Theater Presenters Talk Strategy, Tools, and Fringe Theater

Saturday, June 24, 2017 at Sacred Fools Theater

Los Angeles – The City of Los Angeles [Department of Cultural Affairs](#) (DCA) and the [Hollywood Fringe Festival](#) will present a panel discussion: ***LA Theater Scene and Paths Towards Success*** about theater presenting in Los Angeles on Saturday, June 24, at 3:00 p.m. at Sacred Fools Theater – Main Stage, located at 1076 Lillian Way, Los Angeles, CA 90038.

This special event is free and open to the public and features some of Los Angeles' leading theater presenters as they discuss how theater presenting works in the city and how they choose theater projects. The panel will also identify the trends in national and international theater, and provide ideas on how to amplify the local theater community.

"The Department of Cultural Affairs is excited to be co-presenting this panel exploring how LA's theater and presenting communities can work together to provide support to our home-grown artists," said DCA General Manager Danielle Brazell. "LA has a world-class, entrepreneurial creative community, and this forum will help guide and shape our collective success at presenting quality work to as many residents and visitors to LA as possible."

"LA Theater Scene and Paths Towards Success" was created to welcome Los Angeles presenters into the Fringe community, showcase local theater, and explore the Fringe theater community's place on the global stage. The goal of the panel discussion is not only to educate and inform, but also to foster fruitful relationships that will enable small and independent productions to confidently grow and take projects into the future. We are very enthusiastic to partner with DCA in this manner because we believe in the power of the theater community in Los Angeles," said Hollywood Fringe Festival Director Ben Hill. "This panel will certainly help to foster relations between Fringe producers and high-profile theater presenters, and it will also set the stage for further discussion about collaboration, growth, and viability of Los Angeles theater on a global scale."

The panel, moderated by Ben Johnson, DCA's Performing Arts Division Director, includes:

- Paul Crewes, Artistic Director, The Wallis Annenberg Center for the Performing Arts
- Carolyn Elliot, Director of Programming, The Broad Stage
- Ben Hill, Festival Director, Hollywood Fringe
- Andy Horwitz, Director of Program, Skirball Cultural Center
- Allen Moon, Director of Touring & Artist Management at David Lieberman Artist's Representatives and Artistic Director of Santa Ana Sites
- Selene Santiago, Programming Director, Encuentro de las Americas Festival, Latino Theater Company

Tickets for this event are free and open to the public. Ticket reservations will open on May 1.

To reserve your space, please visit <http://hff17.com/4688>.

About City of Los Angeles Department of Cultural Affairs (DCA)

As a leading, progressive arts and cultural agency, DCA empowers Los Angeles' vibrant communities by supporting and providing access to quality visual, literary, musical, performing, and educational arts programming; managing vital cultural centers; preserving historic sites; creating public art; and funding services provided by arts organizations and individual artists.

Formed in 1925, DCA promotes arts and culture as a way to ignite a powerful dialogue, engage LA's residents and visitors, and ensure LA's varied cultures are recognized, acknowledged, and experienced. DCA's mission is to strengthen the quality of life in Los Angeles by stimulating and supporting arts and cultural activities, ensuring public access to the arts for residents and visitors alike.

DCA advances the social and economic impact of arts and culture through grantmaking, public art, community arts, performing arts, and strategic marketing and development. DCA creates and supports arts programming, maximizing relationships with other city agencies, artists, and arts and cultural nonprofit organizations to provide excellent service in neighborhoods throughout Los Angeles.

For more information, please visit culturela.org or follow us on Facebook at [facebook.com/culturela](https://www.facebook.com/culturela), Instagram [@culture_la](https://www.instagram.com/culture_la), and Twitter [@culture_la](https://twitter.com/culture_la).

About Hollywood Fringe Festival

The Hollywood Fringe Festival is an annual, open-access, community-derived event celebrating freedom of expression and collaboration in the performing arts community. Each June during the Hollywood Fringe, the arts infiltrates the Hollywood neighborhood: Fully equipped theaters, parks, clubs, churches, restaurants and other unexpected places host hundreds of productions by local, national, and international arts companies and independent performers.

Participation in the Hollywood Fringe is completely open and uncensored. This free-for-all approach underlines the festival's mission to be a platform for artists without the barrier of a curative body. By opening the gates to anyone with a vision, the festival is able to exhibit the most diverse and cutting-edge points-of-view the world has to offer. Additionally, by creating an environment where artists must self-produce their work, the Fringe motivates its participants to cultivate a spirit of entrepreneurialism in the arts. Visit www.HollywoodFringe.org/press for more information.

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