



MEDIA ALERT
FOR IMMEDIATE RELEASE

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**City of Los Angeles
Department of Cultural Affairs (DCA)
Announces the Release of 2019/20 Cultural Grant Program Guidelines
for Nonprofit Organizations and Festival Producers**

LOS ANGELES, CA — The City of Los Angeles Department of Cultural Affairs (DCA) is pleased to announce the release of its 2019/20 Cultural Grant Program (CGP). Guidelines are now available for nonprofit organizations and festival producers seeking City support for free or low cost events that are open and accessible to the public and will take place between July 1, 2019 and June 30, 2020.

Proposed projects should be aligned with the applicants’ mission, history, and defined public purpose. Project budgets should be estimated as public/private partnerships for which applicant should forecast matching resources in 1:1 or greater ratio.

DCA is seeking to invest in a variety of expertly produced, socially relevant projects that may include full-time, part-time, seasonal, or occasional jobs for artists and art-event coordinators that also have broad marketing and measurable impact.

Eligibility and scoring are described in the guidelines. Projects in: culture/history, design/visual arts, literary arts, media arts, outdoor festivals/parades, traditional folk art, business management/arts advocacy, dance music, theater and multi-disciplinary arts are eligible. Panel experts for this cycle will be specialists in dance, music, theater and multi-disciplinary arts.

The deadline to apply is August 24, 2018, and workshops, webinars and staff advice is available for applicants. Guidelines and instructions for DCA’s 2019/2020 Cultural Grants Program can be found online at: <https://culturela.org/grants-and-calls/cultural-grant-program/>.



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UPCOMING ONLINE WEBINAR AND WORKSHOP INFORMATION

A series of free online webinars for returning applicants will be available online. Webinar space is limited to 30 participants per session and RSVPs are required at least two business days in advance. RSVP for an online webinar here: <http://dcaredesign.org/grants/training/workshop-schedule/>

One in-person workshop for new applicants will take place on Monday, August 13th, in the evening. New applicants should call 213.202.5566 to RSVP and receive preliminary instructions.

For more information, please contact DCA’s Grants Administration Division at dca.grants@lacity.org.

About the City of Los Angeles Department of Cultural Affairs (DCA)

As a leading, progressive arts and cultural agency, DCA empowers Los Angeles’s vibrant communities by supporting and providing access to quality visual, literary, musical, performing, and educational arts programming; managing vital cultural centers; preserving historic sites; creating public art; and funding services provided by arts organizations and individual artists.

Formed in 1925, DCA promotes arts and culture as a way to ignite a powerful dialogue, engage LA’s residents and visitors, and ensure LA’s varied cultures are recognized, acknowledged, and experienced. DCA’s mission is to strengthen the quality of life in Los Angeles by stimulating and supporting arts and cultural activities, ensuring public access to the arts for residents and visitors alike.

DCA advances the social and economic impact of arts and culture through grant-making, public art, community arts, and strategic marketing and development. DCA creates and supports arts programming, maximizing relationships with other city agencies, artists, and arts and cultural nonprofit organizations to provide excellent service in neighborhoods throughout Los Angeles.

For more information, please visit culturela.org or follow us on Facebook at [facebook.com/culturela](https://www.facebook.com/culturela); Instagram [@culture_la](https://www.instagram.com/culture_la); and Twitter [@culture_la](https://twitter.com/culture_la).