



MEDIA ALERT
FOR IMMEDIATE RELEASE

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CONTACT INFO:

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**City of Los Angeles Department of Cultural Affairs
seeks proposals for**

International Spirit Concert Program (ISCP)

*A funding initiative for local organizations
to host and/or produce
free or low-cost outdoor concerts or performances.*

Deadline is February 28, 2019

Los Angeles – The City of Los Angeles Department of Cultural Affairs (DCA) Seeks proposals for a progressive funding initiative called the **International Spirit Concert Program (ISCP)**. The program is intended to build relationships and readiness for LA to host a Cultural Olympiad. This will be accomplished by preparing local vendors to stage high-quality international events in many neighborhoods and communities and allow organizations to build their capacity to obtain federal visas; and by helping a broad set of international artists test LA host relationships and develop audience experiences.

An ancillary goal of the ISCP is to engage foreign consulate offices in Los Angeles, California, and/or elsewhere in the USA in collaborating with the City of Los Angeles and local nonprofit concert presenters. This collaboration may be: recommending culturally significant, award-winning artists/ensembles for consideration; promoting the swift and smooth processing of VISAs for selected performing artists/ensembles; supporting the cost of airfares, hotels, homestay, or per-diems for scheduled artists/ensembles; and/or co-promoting and attending International Spirit concerts.

DCA encourages proposals from qualified nonprofit agencies who have already built, or wish to begin building international relationships through LA’s Consular Corps, the second largest Consular Corps in the USA, with a dual emphasis on: countries with large populations of expatriates now residing in the LA region; significant trade relationships; Sister Cities relationships in the LA region; or countries which hope to send significant numbers of athletes to LA for the 2028 Summer Olympiad.



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ISCP grants are intended to support fees for solo artists, duos, or small ensembles to reimburse themselves for time, travel, food, and other expenses not covered by partners. During their approximate 3 to 4 day stays in Los Angeles, global artists will network, rehearse, and perform. Grants of \$10,000 will support one performance (staged within a larger festival or series). Grants of \$12,000 will support one performance (staged within a larger festival or series) followed by a “master class” wherein the visiting artist(s) will teach, train, or lecture about her/his/their craft and the larger context of her/his/their cultural heritage. Master classes may take place anywhere in Los Angeles with the capacity for 40 or more participants. Host venues/partners may be: schools, colleges, universities, cultural centers, music/instrument stores, performing arts unions or associations, or other appropriate agencies; but in all instances, master classes should be open for public RSVP and not limited to pre-selected students, members, or groups.

ISCP grants do not require a full one-to-one match; however each applicant organization in communication or collaboration with a consulate office may facilitate the creation of travel documents and support travel plans, and/or underwrite hospitality expenses at a value of \$2,000 to \$5,000 for each visiting act.

Guidelines, instructions, and application materials can be found [here](#) or at culturela.slideroom.com.

About the City of Los Angeles Department of Cultural Affairs (DCA)

As a leading, progressive arts and cultural agency, DCA empowers Los Angeles’s vibrant communities by supporting and providing access to quality visual, literary, musical, performing, and educational arts programming; managing vital cultural centers; preserving historic sites; creating public art; and funding services provided by arts organizations and individual artists.

Formed in 1925, DCA promotes arts and culture as a way to ignite a powerful dialogue, engage LA’s residents and visitors, and ensure LA’s varied cultures are recognized, acknowledged, and experienced. DCA’s mission is to strengthen the quality of life in Los Angeles by stimulating and supporting arts and cultural activities, ensuring public access to the arts for residents and visitors alike.

For more information, please visit culturela.org or follow us on Facebook at facebook.com/culturela, Instagram [@culture_la](https://instagram.com/culture_la), and Twitter [@culture_la](https://twitter.com/culture_la).