

Call for Muralists 2020

Open to professional muralists and muralist teams who live in Southern California.

To view or download this RFQ online, visit muralsla.org

4.13.2020

Application Deadline

City of Los Angeles
Department of Cultural Affairs, Public Art Division
Request for Qualifications (RFQ)



The Department of Cultural Affairs (DCA) advances **the art of muralism** unique to Los Angeles by supporting the creation and preservation of murals throughout the City. As we enter **a new decade 2020**, the Department seeks to commission a suite of murals reflective of this era. DCA will establish a pre-qualified roster of muralists that can honor, challenge, and propel the artform forward.

ELIGIBILITY

This Request for Qualifications (RFQ) is open to professional muralists and muralist teams living in the following Southern California counties: Imperial, Los Angeles, Orange, Riverside, San Bernardino, San Diego, and Ventura. Muralists working in any medium or style may apply. Emerging and mid-career muralists, mentor-apprentice teams, and those interested in expanding their studio practice into the public sphere are encouraged to apply. *Emerging* and *mid-career* are defined as applicants with limited mural production experience but whose work displays potential for large-scale application.

Artists or artist teams on other DCA pre-qualified lists who have not yet received a commission are eligible to apply. Organizations and employees of the City of Los Angeles are ineligible to apply. Teams selected through this RFQ must retain the same members as stated in their original application. Muralist teams may not change over the life of the roster, nor may they change during the span of a commissioned project.

Applicants are encouraged to register on the City of Los Angeles Business Assistance Virtual Network (BAVN). If your organization has previously received commissions, grants or contracts from the City of Los Angeles, then you have already registered on BAVN. If you are a new applicant, go to labavn.org to register to bid for a City of Los Angeles business commission, grant or contract. Technical support for BAVN may be requested by emailing ita.bavn@lacity.org.

PRE-QUALIFIED ROSTER

An Artist Selection Panel comprised of muralists, arts professionals, and City representatives will convene to review all applications received through this RFQ and select up to forty-five (45) muralists and muralist teams to comprise DCA's 2020 Roster of Pre-Qualified Muralists. The Roster will remain active for two (2) years from the date of selection with the potential to extend one (1) additional year. Muralists and muralist teams pre-qualified through this RFQ will not be guaranteed a commission.

CRITERIA

Strong applications will demonstrate:

- Professional and technical capacity to plan, coordinate, and execute a mural project in collaboration with DCA staff, City representatives, contractors, and the general public;
- Ability to respond to the built environment;
- Respect and acknowledgment of a community's social and/or historical context; and
- Experimental or innovative approaches—media, methods, technology, or community engagement.

BUDGETS

Budgets will range from \$5,000 to \$150,000 and are funded through the Arts Development Fee Program, Public Works Improvements Arts Program, and other programs administered by DCA.

As projects are initiated, DCA will invite a shortlist of up to five (5) individuals or teams from the 2020 Roster of Pre-Qualified Muralists to develop site-specific proposals. A separate Selection Panel will review the proposals and select the individual or team to be awarded a project commission. Commissioned muralists will be required to comply with City Codes regarding safety, accessibility, seismic, and/or other issues as required for the project. Individuals and teams must be available to attend multiple meetings with DCA and other City officials.

HOW TO APPLY

All applications must be submitted online via [SlideRoom](#). The deadline to apply is **Monday, April 13, 2020, at 11:59 p.m.** Incomplete applications will be deemed ineligible and will not be considered. Any additional material included that is not requested by DCA will not be reviewed.

A complete application must include:

- 1. CONTACT INFORMATION** including full name, mailing address, telephone, and email. Teams must identify one team member as DCA's primary contact for the team.
- 2. STATEMENT OF INTEREST** (PDF or DOC format only, 2 pages max) in creating a new, original mural for the City of Los Angeles. For teams, include a description of each member's role on the team.
- 3. CURRICULUM VITAE** (PDF or DOC format only, 4 pages max) teams must submit a CV for each muralist on the team.
- 4. 5-10 IMAGES** (JPG format only, 72 DPI min + 5 MB max per file) of completed artwork; unrealized or informal mural projects may also be considered; image files must be named sequentially (i.e. 01, 02, 03...); teams may submit no more than ten images total. Each of the image files must include the title of the image, year, size, materials and brief description. For any commissioned project(s), also include the client, budget, and location.

**DEADLINE:
MONDAY, 4.13.20
11:59 PM**

RIGHTS + RESPONSIBILITIES

DCA reserves the right to decline all applications to this RFQ, and/or cancel this RFQ, or any roster of pre-qualified artists, at any time. This RFQ is subject to the City's Campaign Finance, Contractor Responsibility, Equal Benefits, Equal Opportunity, Living Wage, Minority/Women Business Enterprise, and Slavery Disclosure Ordinances, as well as any other ordinances in effect in the City of Los Angeles.

ABOUT DCA

The Department of Cultural Affairs (DCA) manages the City of Los Angeles Public Art Programs. DCA supports the creativity of local artists by funding and partnering with the City's arts and cultural communities. The City demonstrates an ongoing commitment to arts and culture through DCA's ongoing activities, including community arts programming, cultural grants, marketing, public art, performing arts and venues, and youth arts and education programs, to stimulate and foster the creation of arts and cultural experiences throughout the diverse neighborhoods of LA.

QUESTIONS?

For technical guidance through the online SlideRoom platform, visit [SlideRoom's support page](#).

For questions about application guidelines, please contact **Yami Duarte** or **Cerrina Tayag-Rivera**, Murals Program staff, at dca.publicart@lacity.org with the subject line "Muralist RFQ."