

Angelenos show overwhelming support for arts and culture, according to a new survey

LOS ANGELES, CA | October 15, 2021 – A majority of Los Angeles residents say arts and culture are important for improving their overall quality of life, increasing economic development, and fostering a sense of belonging in their communities, according to a survey conducted by the Thomas and Dorothy Leavey Center for the Study of Los Angeles (StudyLA) at Loyola Marymount University earlier this year.

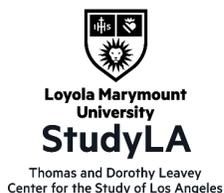
“The key finding,” said Brianne Gilbert, managing director of the center, “is that Angelenos were overwhelmingly supportive of having access to arts and culture in their communities.”

The survey also found that four in five respondents say arts and culture foster a sense of belonging (87%), are an important part of being an Angeleno (87%), help them feel connected to their community (85%), help them feel connected to Los Angeles (85%), and help them promote their health and overall wellbeing (84%).

“StudyLA does an amazing job reflecting the attitudes of the people we are committed to serving,” said Danielle Brazell, General Manager of the City of Los Angeles Department of Cultural Affairs (DCA), one of the center’s partners. “The center’s excellent track record for research and accuracy, as well as its history of cooperation and its intelligent surveys and presentations, demonstrate how effectively its studies can help civic decision-makers create data-informed policies during these unprecedented times.”

The survey was conducted from early January to mid-February and reached 2,000 respondents – 1,000 in the city of Los Angeles, and 1,000 in the rest of the county. It was conducted in English, Spanish, Mandarin, and Korean over the phone, online, and in face-to-face interviews. The margin of error is +/- 2%.

Click here for the full [Arts and Culture report](#) and accompanying [slide deck](#). Learn more about the study at lmu.edu/studyLA.



About StudyLA

Founded in 1996, the Thomas and Dorothy Leavey Center for the Study of Los Angeles (StudyLA) is the premier public opinion research organization studying the dynamic region of Los Angeles. It is recognized as one of the leading undergraduate research centers in the nation, and it is an acknowledged LA authority in public opinion surveys, exit polls, and leadership and community studies.

For more information about this or other StudyLA research, please contact Brianne Gilbert, Managing Director, at brianne.gilbert@lmu.edu.