



MEDIA ALERT
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**CITY OF LOS ANGELES
DEPARTMENT OF CULTURAL AFFAIRS
AND THE
LOS ANGELES DANCE WORKERS COALITION
PRESENT
DANCE IN THE DISTRICTS
A CALL FOR DANCERS AND CHOREOGRAPHERS**

Los Angeles - The City of Los Angeles Department of Cultural Affairs (DCA) and the **Los Angeles Dance Workers Coalition** announced a call for qualified dancers and choreographers who reside or work in Council Districts 2, 3, 8, and 10 to create a 1- to 3-minute online performance for the pilot project, ***Dance in the Districts***. A \$2,000 project award will be offered to qualified dancers and choreographers that are selected to create a performance for the ***Dance in the Districts*** project. The deadline for submissions is Friday, April 8, 2022.

"DCA is proud to support ***Dance in the Districts***, an initiative that was created to serve LA dancers impacted by the devastating effects of COVID-19. Dance was one of the most severely impacted disciplines because of dancers' use of their mind, body, and spirit, all part of creating and presenting their artwork. With this commission, we're starting with four council districts to promote dance across the City, moving us toward wellness and economic recovery," said **Daniel Tarica, Department of Cultural Affairs Interim General Manager**.

DCA's Performing Arts Program has identified funds to support dancers through the Madrid Theatre Cultural Hub (MaTCH) and the Leimert Park Cultural Hub (LPCH). A significant number of project awards will be available within each district through a peer panel review process to determine the awardees. Each award consists of a \$1,000 artist's fee and a \$1,000 production fee. Production costs include: rehearsing, costuming, videography, collaborators, marketing, administration, and other costs related to the production including public space permits, equipment, or venue rentals.

As part of the project award, applicants will be required to produce, present, or provide a 1- to 3-minute virtual, online performance that is family friendly, free, and publicly accessible for DCA, LADWC, and other partner organization websites. Performances must take place in the council district that the artist is affiliated with, and should highlight a location within that district that holds value to the dancer such as a park, street, business, home, or public space, among others. Dancers and choreographers that live and/or work in the districts are eligible.

To review eligibility requirements for the *Dance in the Districts* call for dancers, please visit: [Dance in the Districts: A Pilot Program to Support LA Dance Artists and Amplify Council Districts - Department of Cultural Affairs \(culturela.org\)](https://culturela.org/programs/dance-in-the-districts).

ABOUT THE CITY OF LOS ANGELES DEPARTMENT OF CULTURAL AFFAIRS (DCA)

As a leading, progressive arts and cultural agency, DCA empowers Los Angeles's vibrant communities by supporting and providing access to quality visual, literary, musical, performing, and educational arts programming; managing vital cultural centers; preserving historic sites; creating public art; and funding services provided by arts organizations and individual artists.

Formed in 1925, DCA promotes arts and culture as a way to ignite a powerful dialogue, engage LA's residents and visitors, and ensure LA's varied cultures are recognized, acknowledged, and experienced. DCA's mission is to strengthen the quality of life in Los Angeles by stimulating and supporting arts and cultural activities, ensuring public access to the arts for residents and visitors alike.

DCA advances the social and economic impact of arts and culture through grant-making; public art; community arts; performing arts; and strategic marketing, development, design, and digital research. DCA creates and supports arts programming, maximizing relationships with other city agencies, artists, and arts and cultural nonprofit organizations to provide excellent service in neighborhoods throughout Los Angeles.

For more information, please visit culturela.org or follow us on Facebook at: facebook.com/culturela, Instagram [@culture_la](https://instagram.com/culture_la), and Twitter [@culture_la](https://twitter.com/culture_la).

ABOUT THE LOS ANGELES DANCE WORKERS COALITION (LADWC)

The Los Angeles Dance Worker Coalition (LADWC) is a goal-oriented effort by an alliance of dance professionals invested in collective action and advocacy for dance in Los Angeles. The LADWC, a volunteer based coalition, aims to provide equitable support to the diverse tapestry of individual dance workers who contribute to the vibrant culture of Los Angeles. For more information on LADWC, please visit [Los Angeles Dance Worker Coalition](https://losangelesdanceworkercoalition.org).

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