



**MEDIA ALERT**  
**FOR IMMEDIATE RELEASE**

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**MAYOR ERIC GARCETTI  
ANNOUNCES  
NEW LEADERSHIP  
AT  
DEPARTMENT OF CULTURAL AFFAIRS**

**LOS ANGELES** – Mayor Eric Garcetti today announced the appointment of **Daniel Tarica** as **General Manager** of the **Department of Cultural Affairs**.

“Daniel is a leader with a track record of delivering and increasing access to art, music, and culture in every corner of Los Angeles,” said **Mayor Eric Garcetti**. “I commend Daniel’s efforts to help raise funds and resources and look forward to seeing what he does to deepen the work of the Department of Cultural Affairs, cementing our city’s role as the creative capital of the world.”

Daniel Tarica has served the City of Los Angeles for more than 20 years. He was most recently the Interim General Manager of the Department of Cultural Affairs and along with his team was responsible for grant investments of \$4 million that provided more than 3,000 Angelenos with jobs in the arts and supported over 1,000 art events.

As General Manager of the Department of Cultural Affairs, Tarica will oversee all programs and services managed by the department to maximize relationships with other city agencies, artists, and cultural nonprofits to provide excellent service in neighborhoods throughout Los Angeles.

“I am honored and thrilled by this appointment to lead the City’s Department of Cultural Affairs to use arts and culture to promote creativity and healing, encourage community belonging, and support an inclusive City for all,” said **Daniel Tarica**. “In partnership with the Department’s dedicated and talented employees, we will continue to engage L.A.’s residents and visitors through the arts and ensure our city’s diverse cultures are recognized, acknowledged, and experienced.”

## **About the City of Los Angeles Department of Cultural Affairs (DCA)**

As a leading, progressive arts and cultural agency, DCA empowers Los Angeles's vibrant communities by supporting and providing access to quality visual, literary, musical, performing, and educational arts programming; managing vital cultural centers; preserving historic sites; creating public art; and funding services provided by arts organizations and individual artists.

Formed in 1925, DCA promotes arts and culture as a way to ignite a powerful dialogue, engage LA's residents and visitors, and ensure LA's varied cultures are recognized, acknowledged, and experienced. DCA's mission is to strengthen the quality of life in Los Angeles by stimulating and supporting arts and cultural activities, ensuring public access to the arts for residents and visitors alike.

DCA advances the social and economic impact of arts and culture through grant-making; public art; community arts; performing arts; and strategic marketing, development, design, and digital research. DCA creates and supports arts programming, maximizing relationships with other city agencies, artists, and arts and cultural nonprofit organizations to provide excellent service in neighborhoods throughout Los Angeles.

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