inclusion diversity equity excellence access

CITY OF LOS ANGELES
DEPARTMENT OF CULTURAL AFFAIRS
CHAMPIONING ARTS, CULTURE, AND CREATIVITY FOR ALL!
“Los Angeles is the creative capital of the world, so culture isn’t an afterthought for us — it’s part of who we are, and it’s essential to the health and happiness of our people.”

Los Angeles is the creative capital of the world, so culture isn’t an afterthought for us — it’s part of who we are, and it’s essential to the health and happiness of our people.

Art has extraordinary power to transform perceptions, attitudes, and behaviors, especially when it lives in places that are accessible to everyone.

We’re proud to invest in the creative expression that thrives in our city, because it gives Angelenos more opportunities to exercise their imaginations and inspire one another.

Mayor Eric Garcetti
City of Los Angeles
Dear Friends,

Over the past year, the City of Los Angeles Department of Cultural Affairs (DCA) supported the growth and re-emergence of arts and culture that greatly enhanced LA's critical revitalization efforts. Without a pause in services and programming, the Department reactivated and reconstituted its in-person services, provided grants opportunities, and produced enriching programming and activities at our Neighborhood Arts and Cultural Centers, galleries, theaters, and historic sites.

DCA continues to serve the more than 4 million residents and 50 million visitors to Los Angeles. DCA does this through: innovative in-person and digital educational programming; extensive grant opportunities; innovative art exhibitions; engaging public art installations; entertaining theatrical, music, and dance performances; and fun community festivals and parades. As DCA transitioned to offer services and activities online during the pandemic and then returned to in-person programming this year, our team continued to ensure the use of safety measures that protected the health of our staff as well as the city’s residents and visitors.

This Annual Report details the impact and importance of DCA's arts and cultural experiences. This work highlights creative expression, fosters hope, and provides reflection as we navigate the challenges we experienced collectively throughout the city.
DCA remains committed to using the power of arts and culture to support healing, community belonging, and accessible opportunities for our residents and visitors to participate in our programming. Our staff worked diligently during the pandemic to ensure services and programming needs were met, and continues to move forward and develop additional avenues for participation.

The Department is actively rebuilding and strengthening its workforce to expand our service delivery success to all communities in our neighborhoods and to build upon our mission to provide more access to arts and culture for as many people as possible. I thank our DCA team for the staff’s continued dedication, commitment, public service, and support. I also acknowledge the dedicated members of the City of Los Angeles Cultural Affairs Commission for their support of our work.

The leadership of our employees enables DCA to maintain its role as an innovative, strong, and creative agency devoted to the critical roles that arts and culture play in unifying Los Angeles.

Daniel Tarica
Interim General Manager
City of Los Angeles
Department of Cultural Affairs
DEPARTMENT OF CULTURAL AFFAIRS

DCA’S IMPACT

FY 2021/22

$20.3 MILLION
CITY OF LOS ANGELES INVESTMENT IN THE ARTS

2,173,000 GRANT FUNDED PROJECT PARTICIPANTS
580,321 SOCIAL MEDIA FOLLOWERS AND WEBSITE USERS
292,802 COMMUNITY ARTS PARTICIPANTS
270,527 PUBLIC ART FUNDED PROGRAM PARTICIPANTS
50,822 PERFORMING ARTS PARTICIPANTS

3,367,472 TOTAL PEOPLE SERVED
The Grants Administration Division supports programs and events each year by funding local artists, arts organizations, and festival producers. Up to $4 million is awarded to more than 300 organizations annually to stabilize and support this sector and to create free and low-cost arts and cultural experiences for 2.1 million Angelenos and visitors in neighborhoods across the city. This year 40 individual artists were also supported through DCA’s Grants Administrative Division.

The division uses a competitive peer-review process to contract with 343 nonprofit and individual grantees for services in every community to create 3,490 arts jobs and support 1,073 events.

**DCA’s grantees provide critical services on behalf of the City of Los Angeles to increase access to arts and cultural experiences to residents and visitors in all of our communities**

Joe Smoke  
Grants Administration Division Director
grants administration division

FY 2021/22

$4,000,000
TOTAL GRANT INVESTMENT

2,173,000
AUDIENCE MEMBERS SERVED

3,490 ARTS JOBS CREATED
1,073 ARTS EVENTS SUPPORTED
303 NONPROFITS SUPPORTED
40 INDIVIDUAL ARTISTS SUPPORTED
Inclusive and representative high-quality arts and cultural experiences are the hallmarks of the Community Arts Division that oversees 26 facilities. The DCA-managed facilities serving children, young people, adults, and seniors include: 9 neighborhood arts and cultural centers, 7 galleries, and 2 historic sites in addition to 5 public/private partnership neighborhood arts and cultural centers and 3 Prop K facilities in development.

The centers and galleries are community hubs and familiar places for unique and highly coveted art experiences and educational programs staffed by dedicated full and part-time art instructors. The historic sites are architectural treasures that are carefully conserved for future generations to enjoy.

Rosie Lee Hooks
Acting Community Arts Division Director
Watts Towers Arts Center Campus Director
community arts division

DCA NEIGHBORHOOD ARTS AND CULTURAL CENTERS, GALLERIES, AND HISTORIC SITES LOCATIONS

FY 2021/22

**292,802** COMMUNITY ARTS PARTICIPANTS SERVED

**5,119** COMMUNITY ARTS ACTIVITIES
community arts division

DCA MANAGED NEIGHBORHOOD ARTS AND CULTURAL CENTERS DIRECTORS

Sarah Shin  
Barnsdall Arts Center and  
Barnsdall Junior Arts Center

Caitlin Moss  
Canoga Park Youth Arts Center

Angelica Loa Perez  
Lincoln Heights Youth Arts Center

Jesus (Chuy) Rangel  
Sun Valley Youth Arts Center

Rosie Lee Hooks  
Watts Towers Arts Center and  
Charles Mingus Youth Arts Center

Amitis Motevalli  
William Grant Still Arts Center
Music, dance, theater, and performance art also thrive in Los Angeles through the Performing Arts Division supported by 6 DCA-managed theaters and 2 public/private partnership theaters. Productions play a vital role as catalysts for economic development, community engagement, and civic identity.

The Performing Arts Division uses an independent, peer-review panel and a public review process to select artists to create and present programming at DCA’s theaters.

These community theaters reshape attitudes, counter cultural stereotypes, and inspire creativity. As venues, they play a vital role in the economic recovery of our creative enclaves.

Nicki Genovese
Acting Performing Arts Division Director
performing arts division

DCA THEATERS LOCATIONS

FY 2021/22

50,822 PERFORMING ARTS PARTICIPANTS SERVED

450 PERFORMING ARTS ACTIVITIES
performing arts division

DCA MANAGED THEATERS DIRECTORS

Mecca Vazie Andrews  
Barnsdall Gallery Theatre

Vacant  
Lankershim Arts Center

Cassandra Reyes  
Madrid Theatre

Dolores Chavez  
Taxco Theatre

Yvonne Farrow  
Vision Theatre

Lee Sweet  
Warner Grand Theatre
The Marketing, Development, Design, and Digital Research Division communicates the vitality of the arts in Los Angeles by designing and promoting policy, programming, initiatives, exhibitions, and other cultural events. The division works with local, state, national, and international arts organizations to promote cultural awareness and increase access to arts education.

The division raises funds from government agencies, corporations, private individual donors, and foundations to support arts and culture and promote the local creative economy. It raised $14.6 million in Fiscal Year 2021/2022, bringing the grand total raised to more than $52.4 million since 2002 when DCA began its development efforts.

With a social media reach approaching 1.5 million, the division highlights the city’s cultures and creative communities by building innovative campaigns; developing relevant content for culturela.org; crafting communications for the media; and designing digital tools in addition to engaging publications, catalogs, event calendars, and cultural guides.

*Healthcare, public safety, fire prevention, immigration, infrastructure, and policy help people survive. The arts, culture, and creativity – including the visual arts, literature, film, fashion, music, theater, dance, and design – are what make life worth living.*

Will Caperton y Montoya
Director of Marketing, Development, and Design Strategy
marketing, development, design, and digital research division

FY 2021/22

$20.3 MILLION
CITY OF LOS ANGELES INVESTMENT IN THE ARTS

$14,675,592
FUNDS RAISED

1,496,346
SOCIAL MEDIA IMPRESSIONS

649
FESTIVALS AND EVENTS CURATED IN CULTURAL GUIDES
The Public Art Division creates relevant art that gives neighborhoods a sense of space and belonging. The division engages residents and visitors through five types of arts programs: the Public Works Improvements Arts Program, the Private Arts Development Fee Program, the Murals Program, the Airport Public Art Exhibition Program, and the City Art Collection.

Art in the public realm represents an invitation to engage. Murals are neighborhood conversations; sculptures describe place; and festivals, whether in-person or online, are opportunities for cross-cultural connections.

*Art is a remedy for walls and fences as each program enriches communities with cultural amenities, giving a sense of regeneration, ownership, and pride for residents while remaining an expression of our city’s rich cultural diversity for visitors*

Felicia Filer
Acting Assistant General Manager
Public Art Division Director
FY 2021/22

$9,201,776
TOTAL VALUE OF ACTIVE PERCENT FOR ART PROJECTS

270,527  PUBLIC ART PROGRAM PARTICIPANTS
13,747   SQUARE FEET OF REGISTERED MURALS
85      NUMBER OF ACTIVE PERCENT FOR ART PROJECTS
DCA’s General Administrative and Support Program encompasses personnel, payroll, facilities, budgeting, and accounting. The team is responsible for processing over 500 contracts annually, positioning DCA as the second ranking agency in terms of the number of City of LA contracts awarded and administered.

*The proper and smooth administration of the department ensures that the city continues its tradition as a leading artistic destination, incubator, and cultural hub.*

Alma Miranda  
General Administrative and Support Program Director
general administrative and support program

**FIVE YEAR SUMMARY: BUDGET AND STAFF POSITIONS**

**BUDGET IN MILLIONS**

**NUMBER OF POSITIONS**

FTE (Full Time Employees) / PTE (Part Time Employees)
DCA-Managed Neighborhood Arts and Cultural Centers (9), Galleries (7), and Historic Sites (2)

A. Barnsdall Park  
   4814 Hollywood Boulevard  
   Los Angeles, CA 90027  
   Barnsdall Arts Center (BAC)  
   Barnsdall Junior Arts Center (BJAC)  
   Barnsdall Junior Arts Center Gallery  
   Hollyhock House Historic Site (HH)  
   Los Angeles Municipal Art Gallery (LAMAG)  
   323.644.6295 Barnsdall Arts Center  
   323.644.6275 Barnsdall Junior Arts Center  
   323.913.4031 Hollyhock House  
   323.644.6269 Los Angeles Municipal Art Gallery

B. Canoga Park Youth Arts Center (CPYAC)  
   7222 Remmet Avenue  
   Canoga Park, CA 91303  
   818.346.7099

C. Henry P. Rio Bridge Gallery at City Hall  
   200 North Spring Street  
   Los Angeles, CA 90012

D. Lincoln Heights Youth Arts Center (LHYAC)  
   2911 Altura Street  
   Los Angeles, CA 90031  
   323.224.0928

E. Manchester Youth Arts Center (MYAC)  
   3341 West 43rd Place  
   Los Angeles, CA 90008  
   213.202.5500

F. Sun Valley Youth Arts Center (SVYAC) / "The Stone House"  
   8642 Sunland Boulevard  
   Sun Valley, CA 91352  
   818.252.4619

G. Watts Towers Arts Center Campus (WTACC)  
   1727 East 107th Street  
   Los Angeles, CA 90002  
   Charles Mingus Gallery  
   Charles Mingus Youth Arts Center (CMYAC)  
   Dr. Joseph and Bootsie Howard Gallery  
   Noah Purifoy Gallery  
   Watts Towers Historic Site (WT)  
   Watts Towers Arts Center (WTAC)  
   213.847.4646 Watts Towers Arts Center  
   323.566.1410 Charles Mingus Youth Arts Center

H. William Grant Still Arts Center Campus (WGSACC)  
   2520 South West View Street  
   Los Angeles, CA 90016  
   323.734.1165  
   William Grant Still Arts Center (WGSAC)  
   William Grant Still Arts Center Gallery
DEPARTMENT OF CULTURAL AFFAIRS FACILITIES (36), CONTINUED

Public/Private Partnership Neighborhood Arts and Cultural Centers (5) and Exhibition Galleries at Airports (2)

I. Art in the Park
   5568 Via Marisol
   Los Angeles, CA 90042
   323.259.0861

J. Eagle Rock Community Cultural Center / Center for the Arts Eagle Rock
   2225 Colorado Boulevard
   Los Angeles, CA 91316
   323.561.3044

K. Encino Arts and Cultural Center
   16953 Ventura Boulevard
   Encino, CA 91316

L. Los Angeles World Airports Public Art Exhibition Program
   1 World Way
   Los Angeles, CA 90045

M. McGroarty Arts Center
   7570 McGroarty Terrace
   Tujunga, CA 91042
   818.352.5285

N. William Reagh – LA Photography Center
   2332 West Fourth Street
   Los Angeles, CA 90057
   213.382.8133

O. Van Nuys Airport San Fernando Valley Public Art Exhibition Program
   16461 Sherman Way
   Van Nuys, CA 91046

Prop K Facilities in Development (3)

P. Downtown Youth Arts Center Fire Station #23 (DYAC)
   225 East 4th Street
   Los Angeles, CA 90013

Q. Highland Park Youth Arts Center (HPYAC)
   111 North Bridewell Street
   Los Angeles, CA 90042

R. Oakwood Junior Arts Center (Vera Davis McLendon Youth Arts Center)
   610 California Avenue
   Venice, CA 90291
DEPARTMENT OF CULTURAL AFFAIRS FACILITIES (36), CONTINUED

DCA-Managed Theaters (6)

S. Barnsdall Gallery Theatre (BGT)
   4814 Hollywood Boulevard
   Los Angeles, CA 90027
   323.644.6272

T. Lankershim Arts Center (LAC)
   5108 Lankershim Boulevard
   North Hollywood, CA 91603
   213.270.8200

U. Madrid Theatre
   21622 Sherman Way
   Canoga Park, CA 91303
   818.347.9938

V. Taxco Theatre
   7742 Owensmouth
   Canoga Park, CA 91303
   818.347.9419

W. Vision Theatre
   3341 West 43rd Place
   Los Angeles, CA 90008
   213.202.5508

X. Warner Grand Theatre (WGT)
   478 West 6th Street
   San Pedro, CA 90731
   310.548.7672

Public / Private Partnership Theaters (2)

Y. Los Angeles Theatre Center / The NEW LATC
   514 South Spring Street, 2nd floor
   Los Angeles, CA 90013
   213.489.0994

Z. Nate Holden Performing Arts Center (NHPAC)
   4718 West Washington Boulevard
   Los Angeles, CA 90016
   323.964.9768
As a leading, progressive arts and cultural agency, DCA empowers Los Angeles’s vibrant communities by supporting and providing access to quality visual, design, literary, musical, performing, and educational arts programming; managing vital cultural centers; preserving historic sites; creating public art; and funding services provided by arts organizations and individual artists.

Formed in 1925, DCA promotes arts and culture as a way to ignite a powerful dialogue, engage LA’s residents and visitors, and ensure LA’s varied cultures are recognized, acknowledged, and experienced. DCA’s mission is to strengthen the quality of life in Los Angeles by stimulating and supporting arts and cultural activities, ensuring public access to the arts for residents and visitors alike.

DCA advances the social and economic impact of arts and culture through grantmaking, public art, community arts, performing arts, and strategic marketing, development, design, and digital research. DCA creates and supports arts programming, maximizing relationships with other city agencies, artists, and arts and cultural nonprofit organizations to provide excellent service in neighborhoods throughout Los Angeles.

For more information, please visit culturela.org or follow us on Facebook at facebook.com/culture_la, Instagram @culture_la, and Twitter @culture_la.